



EXPO 2027

**SERBIA PROUD
EXPO HOST**

15 May-15 August 2027



WELCOME TO THE WORLD'S LARGEST PLAYGROUND

140

years after participating in Expos around the world, for the first time Serbia has become the host of the internationally recognized **SPECIALISED EXPO 2027**.

IN JUNE 2023 SERBIA WAS AWARDED THE CANDIDACY IN THE COMPETITION OF CITIES:

- **MALAGA | SPAIN**
- **MINNESOTA | USA**
- **PHUKET | THAILAND**
- **SAN CARLOS DE BARILOCHE | ARGENTINA**

THE BUREAU INTERNATIONAL DES EXPOSITIONS (BIE) **OFFICIALLY RECOGNISED EXPO 2027 IN NOVEMBER 2024**, AFTER DELIBERATION AND SESSION, AS PER THE PARIS CONVENTION OF 1928, GOVERNING INTERNATIONAL EXHIBITIONS.

EXPO 2027 WILL RUN FOR THREE MONTHS (93 DAYS), **OPENING ON 15 MAY 2027, AND CLOSING ON 15 AUGUST 2027**.



HOW THE WINNERS ARE CHOSEN?

BIE IS THE INTERGOVERNMENTAL ORGANIZATION BASED IN PARIS IN CHARGE OF OVERSEEING AND REGULATING ALL INTERNATIONAL EXPOS. AT PRESENT, IT INCLUDES **182 MEMBER STATES** AND ORGANIZES:

4 TYPES OF EXHIBITIONS

- World Expos
- Specialized Expos
- Horticultural Expos
- Triennale di Milano

EXPO THEME

PLAY FOR HUMANITY

OUR THEME FOCUSES ON WAYS IN WHICH WE CAN EXPLORE THE POWER OF PLAY AS A DEFENSIVE MECHANISM THAT HELPS US OVERCOME CHALLENGES IN AN UNCERTAIN WORLD.

WE PERCEIVE PLAY AS A SUPERPOWER THAT ENABLES PEOPLE TO CREATE, INNOVATE, GROW, AND DEVELOP.

THE IDEA IS FOR EXPO 2027 TO BE THE GREATEST CELEBRATION OF HUMAN RESILIENCE FUELED BY THE POWER OF PLAY.



EXPO 2027 PROGRAMME

CATEGORIES & FORMATS

THE PROGRAMME IS DIVIDED INTO 5 KEY CATEGORIES:

- **MUSIC AND PERFORMING ARTS, SPORTS, EDUCATION, BUSINESS, VISUAL AND EXPERIENTIAL CONTENT**
- EACH CATEGORY INCLUDES DIFFERENT FORMATS, SUCH AS CONCERTS, SPORTS CAMPS, WORKSHOPS CONFERENCES, ETC.
- SPECIAL PROGRAMMES, SUCH AS THEME WEEKS AND INTERNATIONAL DAYS, ARE INTEGRATED INTO THESE FORMATS.



DAILY VISITORS
ESTIMATION

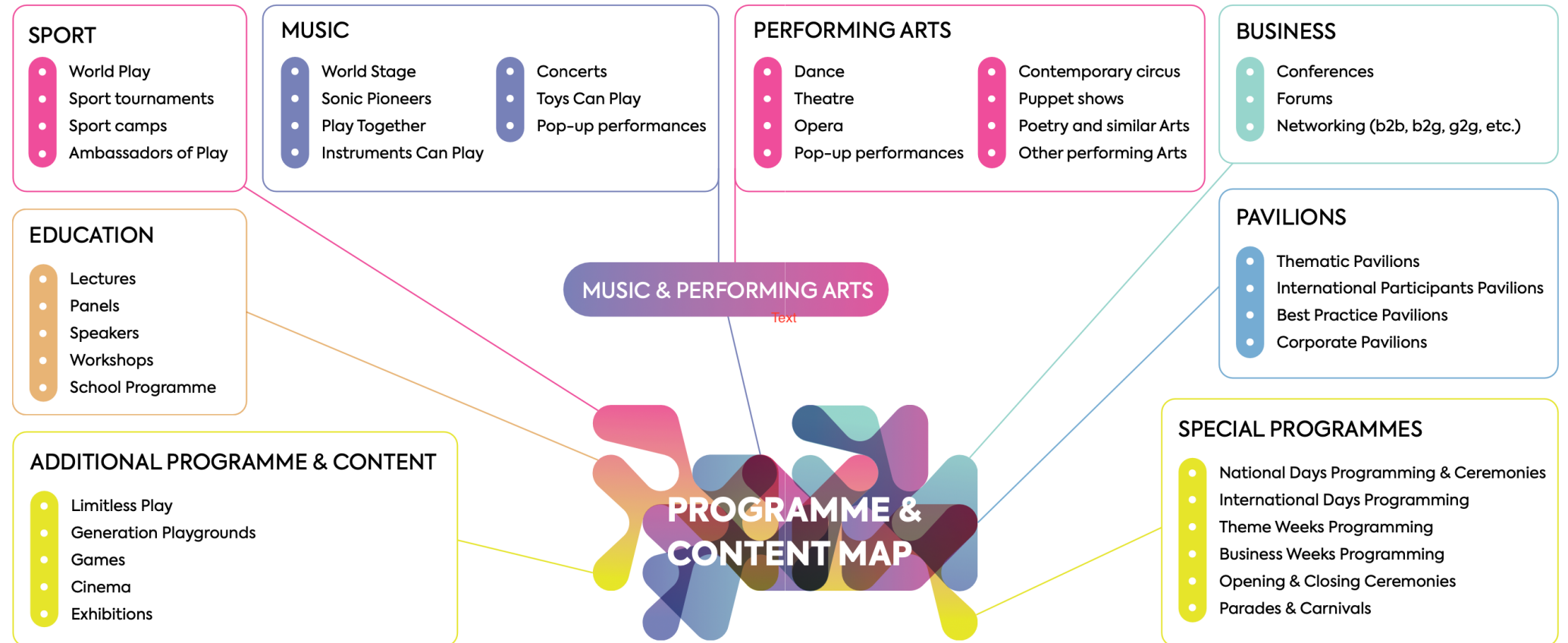
45,000

TOTAL NUMBER
OF ANTICIPATED
EVENTS ON EXPO

8,000-10,000

EXPO PROGRAMME & CONTENT

**8.000+
EVENTS
PLANNED**



EXPO IN FIGURES

120+

PARTICIPATING COUNTRIES

4+

MILION VISITS
(ESTIMATED)

25

HA VENUE

19,2

KM

OR

25

MIN

FROM THE CITY CENTRE

9,5

KM

OR

15

MIN

FROM THE NIKOLA TESLA AIRPORT

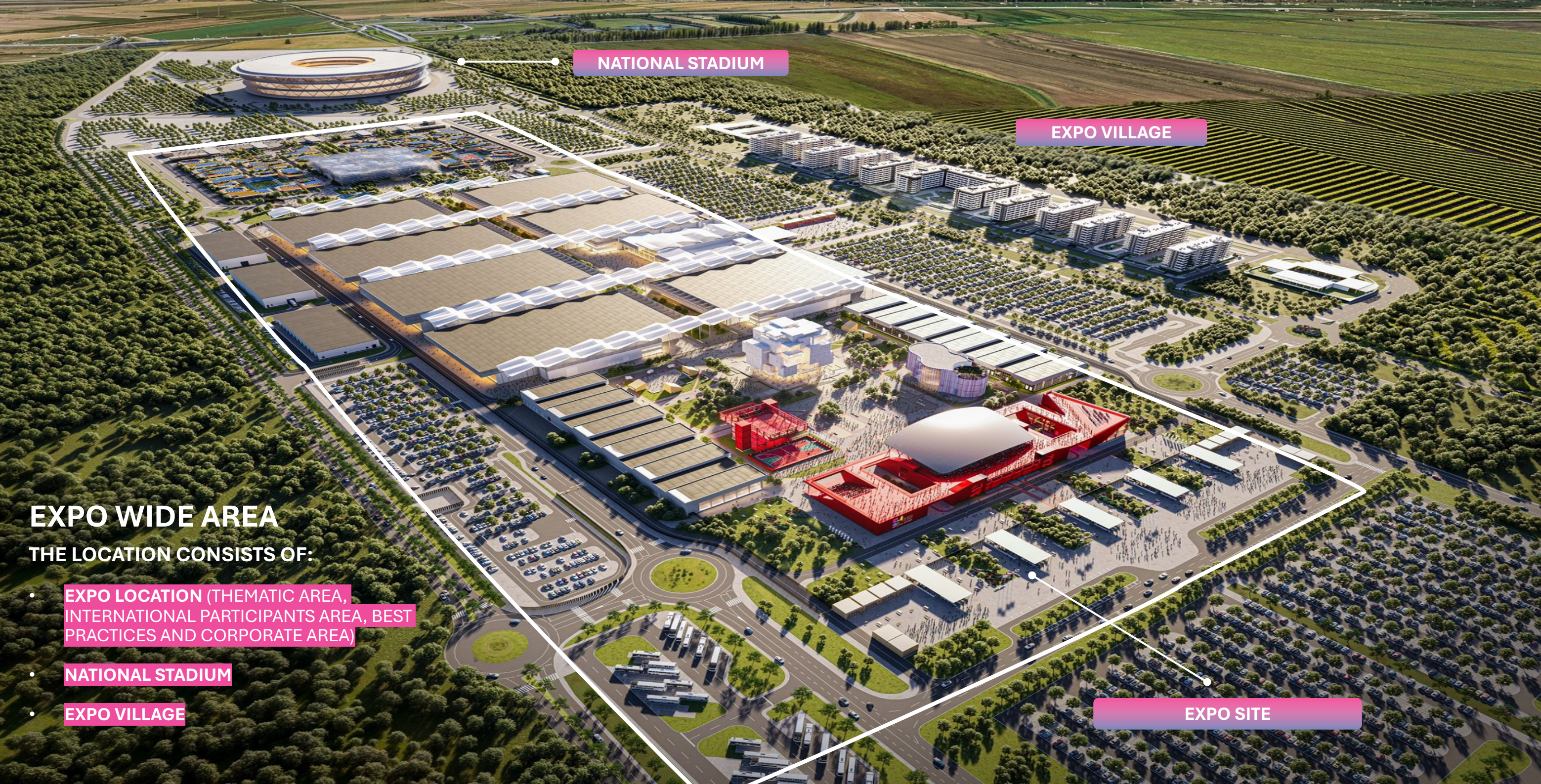
LEGACY

- BELGRADE FAIR
- INTERNATIONAL FORUM OF PLAY
- EDUCATION OF TOMORROW: SCHOOLS & KINDERGARTENS
- RESIDENTIAL AND HOTEL ZONE
- RETAIL SPACES AND SPACES FOR REST, RECREATION AND SPORTS
- PUBLIC AREAS
- NATIONAL STADIUM
- AQUATIC CENTRE
- EXPO VILLAGE





EXPO LOCATION



NATIONAL STADIUM

EXPO VILLAGE

EXPO WIDE AREA

THE LOCATION CONSISTS OF:

- EXPO LOCATION (THEMATIC AREA, INTERNATIONAL PARTICIPANTS AREA, BEST PRACTICES AND CORPORATE AREA)
- NATIONAL STADIUM
- EXPO VILLAGE

EXPO SITE

WIDE EXPO ZONE



THE NATIONAL STADIUM

- CAPACITY **52K SEATS**
- **UEFA STANDARDS**
- **MARK FENWICK DESIGN**

AQUATIC CENTER

- CAPACITY **4K SEATS**
- **FINA STANDARDS**
- **10 ha** COMPLEX SURFACE



RESIDENTIAL COMPLEX

- RESI AREA CAPACITY **160.000 m2**
- **3.500** PARTICIPANTS ACCOMODATED
- **1.500** UNITS



EXPO SITE

THEMATIC AREA

INTERNATIONAL PARTICIPANTS AREA

BEST PRACTISE AREA



EXPO
2027

THANK YOU!