

MEMBERS' FORUM



**MAGYAR
TOLLASLABDA
SZÖVETSÉG**



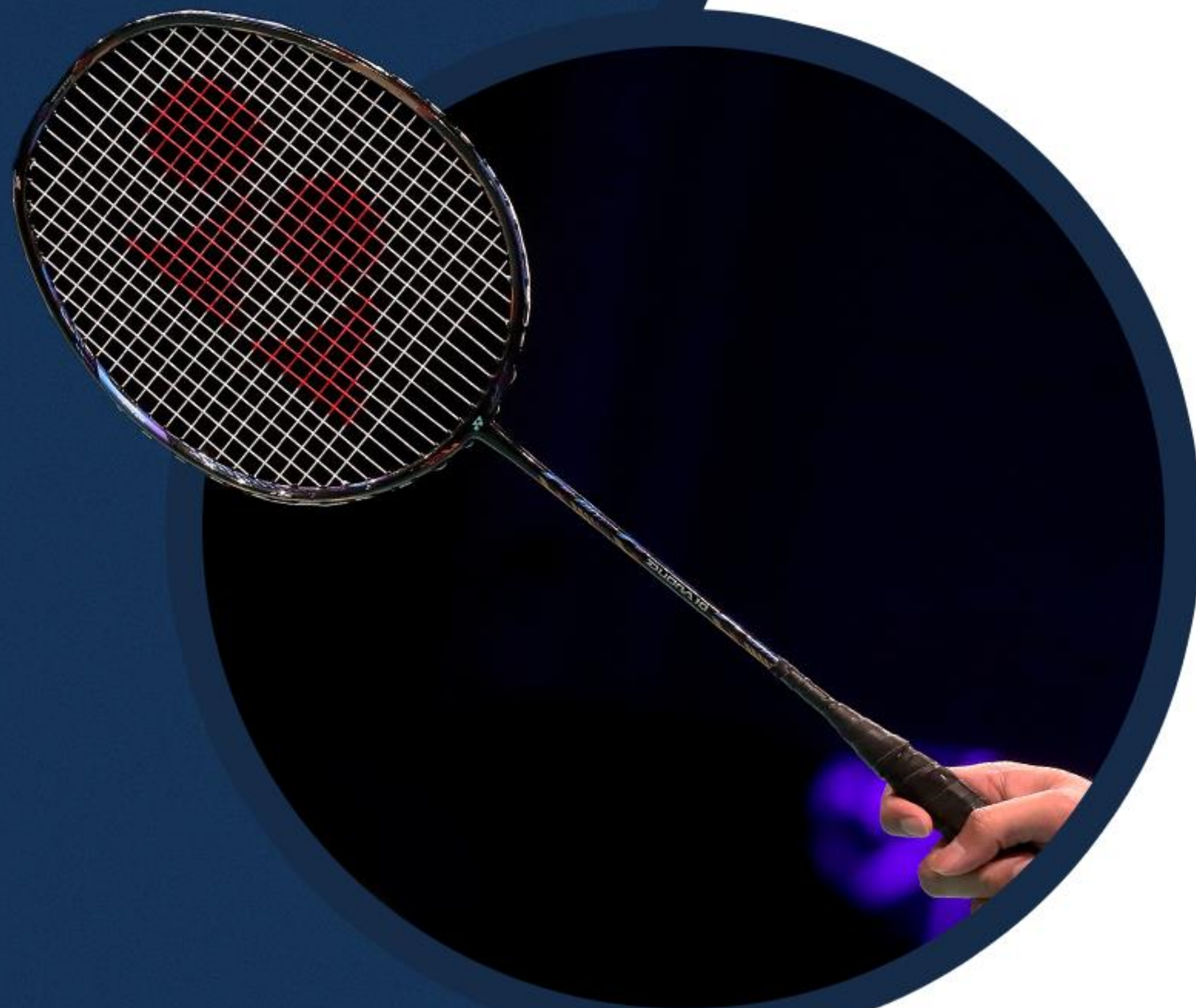
**BADMINTON
EUROPE**

WE LIVE BADMINTON

2024 BEC CONGRESS

BUDAPEST, HUNGARY

24 - 25 MAY 2024



**Strategic Plan
2025-2028**

International

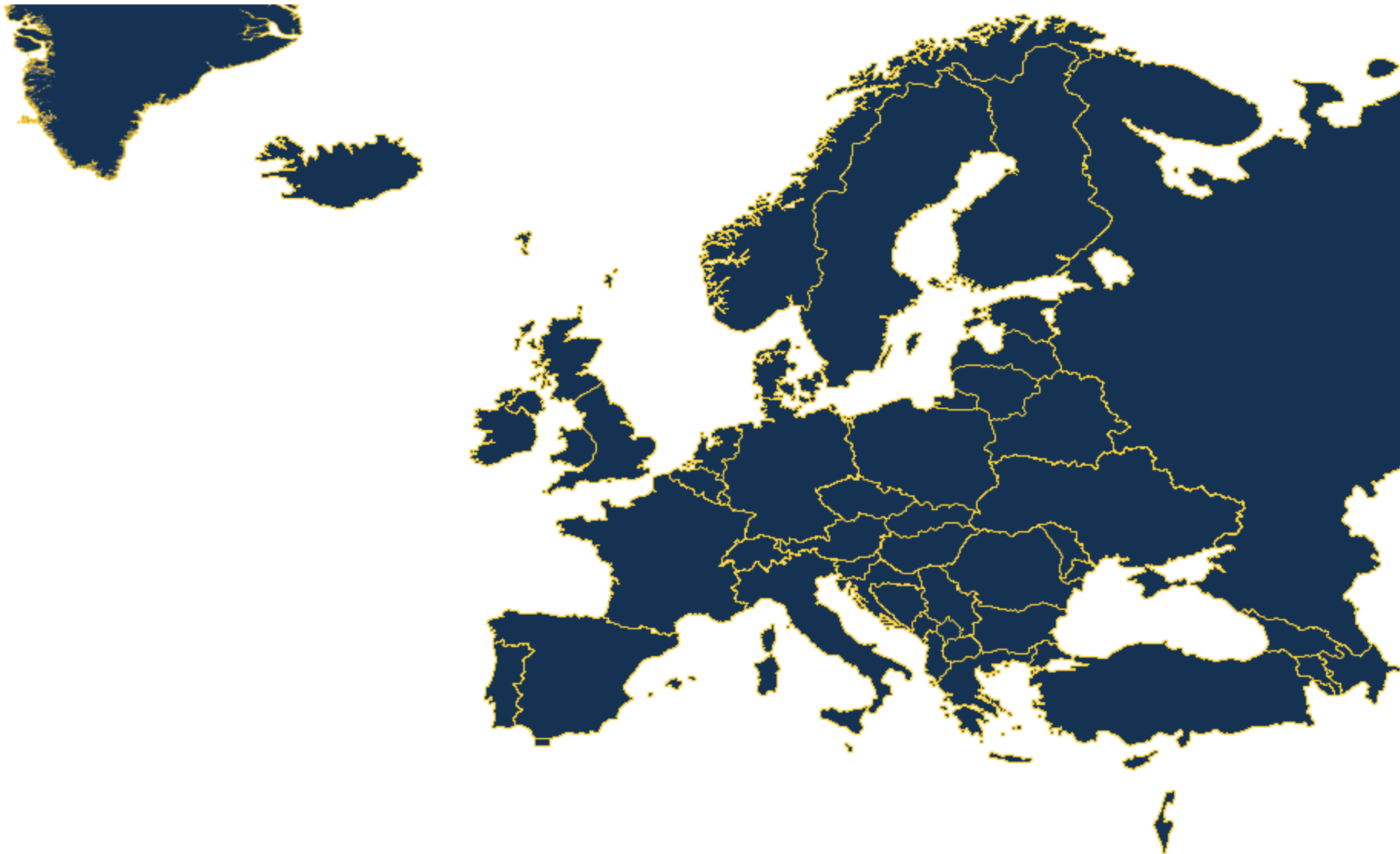
INTERNATIONAL - SUMMARY



The long-term objective of international relations is:

To strengthen relationships and collaboration with key stakeholders for the benefit of badminton

MEMBER ASSOCIATIONS



 ALBANIA	 BULGARIA	 FAROE ISLANDS	 GREENLAND >	 LATVIA	 MONTENEGRO	 RUSSIA	 SWITZERLAND
 ARMENIA	 CROATIA	 FINLAND	 HUNGARY	 LIECHTENSTEIN	 NETHERLANDS	 SCOTLAND	 TÜRKIYE
 AUSTRIA	 CYPRUS	 FRANCE	 ICELAND	 LITHUANIA	 NORTH MACEDONIA	 SERBIA	 UKRAINE
 AZERBAIJAN	 CZECH REPUBLIC	 GEORGIA	 IRELAND	 LUXEMBOURG	 NORWAY	 SLOVAKIA	 WALES
 BELARUS	 DENMARK	 GERMANY	 ISRAEL	 MALTA	 POLAND	 SLOVENIA	
 BELGIUM	 ENGLAND	 GIBRALTAR	 ITALY	 MONACO	 PORTUGAL	 SPAIN	
 BOSNIA & HERZEGOVINA	 ESTONIA	 GREECE	 KOSOVO	 MOLDOVA	 ROMANIA	 SWEDEN	

KPI's FOR PRIMARY FOCUS BY 2028

Primary focus 2025-2028

Ensure that BEC is a position to influence badminton policies globally as well as protecting and enhancing badmintons position with institutional stakeholders.

- Ensure that BEC Board of Directors have the right skill set, diversity and understand their legal responsibilities as directors.
- European BWF Council members should have the right skill set, diversity and understanding of their legal duties as BWF Council members.
- Ensure badminton remains as a core sport in European Games and work towards badminton becoming a core sport in European Youth Olympic Festival, multi-sport European Championships and European Para Games.
- Ensure there are regular opportunities to meet with international stakeholders, to improve collaboration

STRATEGIES TO ACHIEVE THE KPI's

- Scan the international environment for key stakeholders.
 - Increase the awareness of Members to strengthen their international position.
 - Strengthen collaboration with Members and Regional Federation
 - Develop collaboration with international stakeholders.
 - Enhance strong global relationships with BWF and Continental Confederations.
 - Enhance representation on relevant bodies including athletes' committees.
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