

MEMBERS' FORUM



**MAGYAR
TOLLASLABDA
SZÖVETSÉG**



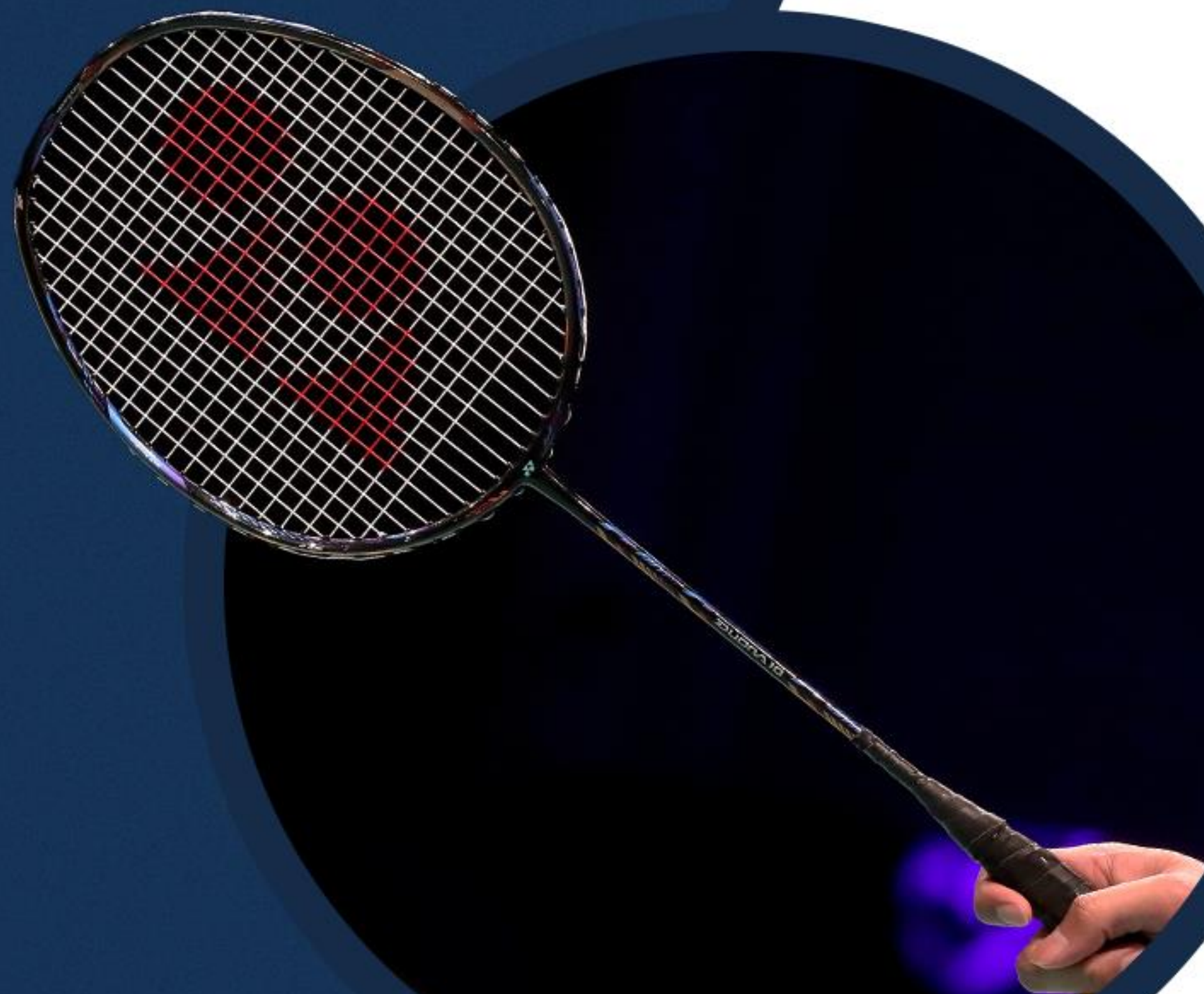
**BADMINTON
EUROPE**

WE LIVE BADMINTON

2024 BEC CONGRESS

BUDAPEST, HUNGARY

24 - 25 MAY 2024



**Strategic Plan
2025-2028**

Governance

PRIORITY AREA GOVERNANCE – LONG TERM OBJECTIVE

In order to deliver in the other strategic areas and run the organization in compliance with applicable laws, rules and regulations, it is essential that our governance is fit for purpose.

Long term Objective:

To ensure that BEC is autonomous and governed appropriately, and that rules, policies and appropriate planning are in place and well communicated to stakeholders.

Primary strategic priority Governance for 2025-2028:

Ensure that BEC has a solid governance framework hereunder that relevant policies are in place and adhered to.

PRIORITY AREA GOVERNANCE - PRIMARY FOCUS BY 2028

KPI's for primary focus by 2028:

- **The BEC Governance Framework must at all time be fit for purpose**

By ensuring flexibility, transparency, inclusivity, integrity, relevance, compliance, risk management and continuous evaluation and improvement the BEC Governance Framework can remain up-to-date and help in achieving our objectives in an ethical and effective manner.

PRIORITY AREA GOVERNANCE – KEY STRATEGIES

Key-strategies to keep our Governance Framework up-to-date and fit for purpose:

Flexibility and adaptability: The framework must be flexible enough to evolve with changing needs, trends, and legal/regulatory requirements in the sports world and beyond.

Continuous evaluation and improvement: Processes should be established to regularly evaluate the effectiveness of the governance framework and make improvements as needed.

Strategy:

- Ensure that the BEC Rules, and other governance documents, are **reviewed on a continuous basis** and provide an **appropriate framework to govern the sport of badminton** in Europe.

PRIORITY AREA GOVERNANCE – KEY STRATEGIES

Transparency and integrity

Transparency and integrity are essential for good governance. The framework should provide clarity on decision-making processes, responsibilities, and the roles and duties of all stakeholders within Badminton Europe.

Strategy:

- **Ensure good governance practices**, especially in the areas of transparency, accountability and integrity, **while providing leadership for Members.**
- **Safeguarding BEC's integrity** by upholding BEC Constitutional Principles to promote peace.

PRIORITY AREA GOVERNANCE – KEY STRATEGIES

Inclusivity and engagement

The framework should ensure that all stakeholders within the badminton community, such as players, coaches, officials, and national federations, are involved in decision-making processes and that their voices are heard.

Strategy:

- Ensure **best practice democratic processes and transparent election procedures** that promotes and leads to **gender balance, appropriate skills and diversity within BEC and across the badminton community.**

PRIORITY AREA GOVERNANCE – KEY STRATEGIES

Relevance and compliance (1/2)

The framework must be relevant to the specific needs and objectives of Badminton Europe and must comply with all relevant laws and regulations, both nationally and internationally, as well as with Badminton Europe's statutes and regulations. This requires a **thorough understanding of the sport of badminton, developments within the sports sector, and international governance standards.**



PRIORITY AREA GOVERNANCE – KEY STRATEGIES

Relevance and compliance (2/2)

Strategies:

- Build strong relations with BWF and Members as part of a holistic governance approach, providing input and feedback on governance issues.
- Have solid BEC Judicial Procedures in place which are aligned with the BWF Judicial Procedures.
- Ensure that BEC has access to relevant expertise and engage external consultants for support when required.

PRIORITY AREA GOVERNANCE – KEY STRATEGIES

Sustainability and social responsibility

Strategy:

- Develop BEC Policies relating to **sustainability and social responsibility and promote these ideals to Members.**

Sustainability: this could for instance include initiatives to minimize environmental impacts, promote eco-friendly practices in tournaments and events, and support initiatives aimed at environmental conservation.

Social responsibility: this could for instance include initiatives to support local communities hosting events, promoting diversity and inclusion within the sport, and investing in programs that benefit underprivileged or marginalized groups.

PRIORITY AREA GOVERNANCE – KEY STRATEGIES

Risk management

The framework includes mechanisms for identifying, evaluating, and managing risks that could impact the organization, such as financial risks, reputational risks, and operational risks.

On regularly basis the risk-register is discussed during Board-meetings.