

MEMBERS' FORUM



**MAGYAR
TOLLASLABDA
SZÖVETSÉG**



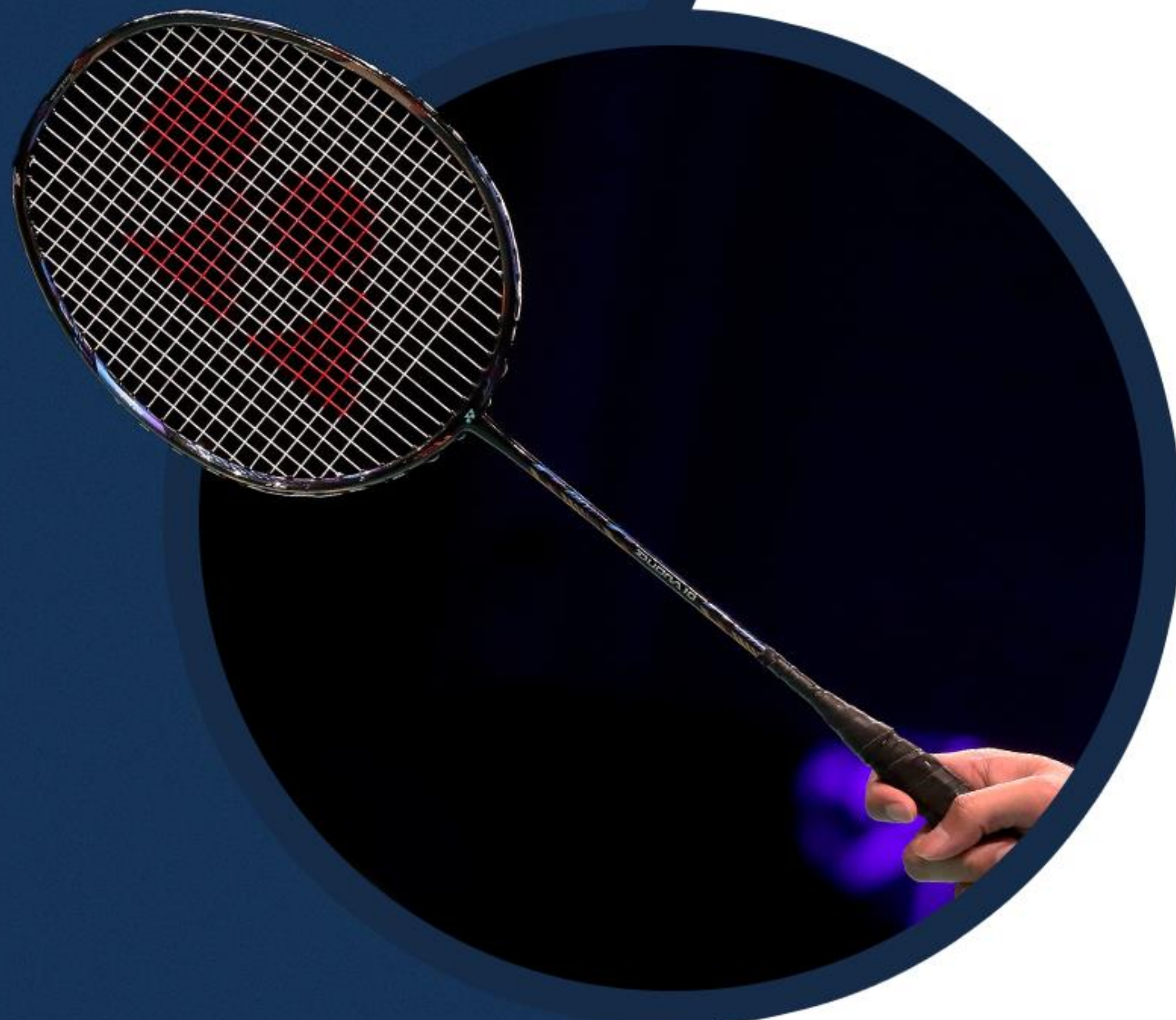
**BADMINTON
EUROPE**

WE LIVE BADMINTON

2024 BEC CONGRESS

BUDAPEST, HUNGARY

24 - 25 MAY 2024



**Strategic Plan
2025-2028**

Events

What do we want to achieve?

- well-developed events programme that is delivered to highest standards
- European Championships have wide appeal to fans and media and are excellent badminton competitions to take part in for players

Where is the focus?

- Formats and structure
- Quality
- Tools
- Pathway for players

DURABLE EVENTS FORMATS AND STRUCTURES

Objective - Ensure that BEC Major Events formats benefit organisers, members and players

How?

- Develop a bidding structure including a commercially attractive business model for potential organisers
- Optimize the formats of BEC Major Events to benefit MA-s and be aligned with BWF event formats
- Concept of making BEC events durable

PROFILE AND VALUE OF EUROPEAN CHAMPIONSHIPS

Objective - Make televised BEC Major Events high-end products with an increasing fan base and being the best badminton competitions to take part in for players

How?

- Ensure increasing quality of BEC events through closer cooperation and communication with organizers, focusing on venue presentation, TV production quality, court setup standards and commercial brand exposure
- Continue to improve entertainment elements and look for ways to introduce technological innovations at BEC events
- Implement centre court format across all televised European Championships

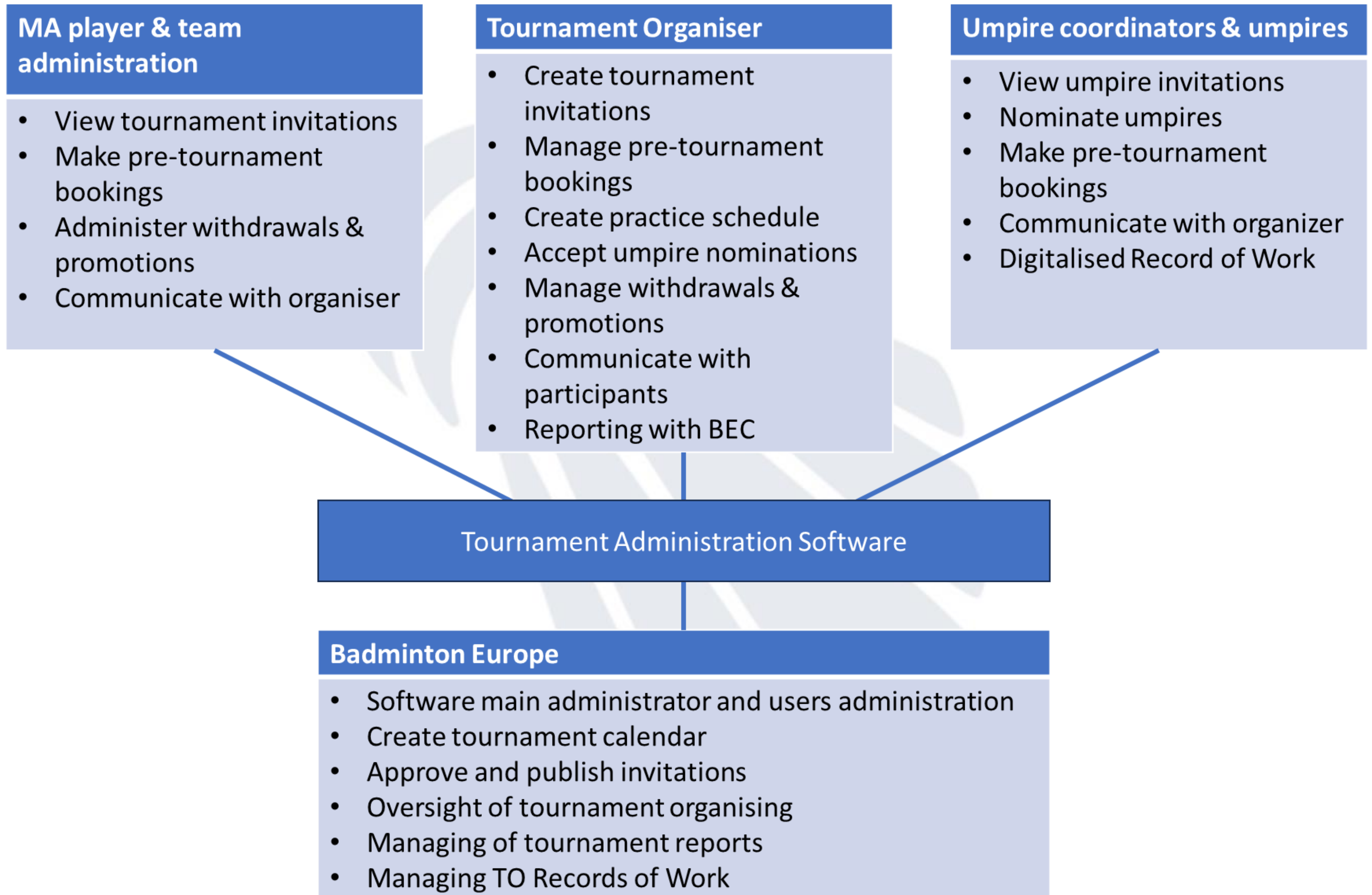
TOURNAMENT MANAGEMENT SYSTEM

Objective - To provide relevant technology to tournament organisers to ensure standardization and efficiency

How?

- Tournament administration system will digitalize and standardize the procedures and communication involved in organizing BEC international tournaments
- Tournament planning component will be utilized for non BWF Sanctioned Tournaments to support Members in their tournament management processes

TOURNAMENT MANAGEMENT SYSTEM



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TOURNAMENT STRUCTURES AND PATHWAY

Objective - To provide high quality tournaments in Europe and pathways for players to compete at the relevant level

How?

- Consolidate the current Circuits by providing administrative support to organisers and keeping the regulation framework relevant
- Establish European Senior Circuit by creating a European Senior Circuit calendar, an official ranking and general guidelines
- Invest in training and education of technical officials to ensure a sufficient pool of high-level technical officials