# MEMBERS' FORUM





### **WE LIVE BADMINTON**

# BADMINTON









## **2024 BEC CONGRESS BUDAPEST, HUNGARY** 24 - 25 MAY 2024

# Strategic Plan 2025-2028 Events

### What do we want to achieve?

- well-developed events programme that is delivered to highest standards
- European Championships have wide appeal to fans and media and are excellent

badminton competitions to take part in for players

#### Where is the focus?

- Formats and structure
- Quality
- Tools
- Pathway for players



### **DURABLE EVENTS FORMATS AND STRUCTURES**

### **Objective** - Ensure that BEC Major Events formats benefit organisers, members and players

- Develop a bidding structure including a commercially attractive business model for potential organisers
- Optimize the formats of BEC Major Events to benefit MA-s and be aligned with BWF event formats
- Concept of making BEC events durable

## PROFILE AND VALUE OF EUROPEAN CHAMPIONSHIPS

Objective - Make televised BEC Major Events high-end products with an increasing fan base and being the best badminton competitions to take part in for players

- Ensure increasing quality of BEC events through closer cooperation and communication with organizers, focusing on venue presentation, TV production quality, court setup standards and commercial brand exposure
- Continue to improve entertainment elements and look for ways to introduce technological innovations at BEC events
- Implement centre court format across all televised European Championships

## **TOURNAMENT MANAGEMENT SYSTEM**

### **Objective** - To provide relevant technology to tournament organisers to ensure

standardization and efficiency

- Tournament administration system will digitalize and standardize the procedures and communication involved in organizing BEC international tournaments
- Tournament planning component will be utilized for non BWF Sanctioned Tournaments to support Members in their tournament management processes

## TOURNAMENT MANAGEMENT SYSTEM

## MA player & team administration

- View tournament invitations
- Make pre-tournament bookings
- Administer withdrawals & promotions
- Communicate with organiser

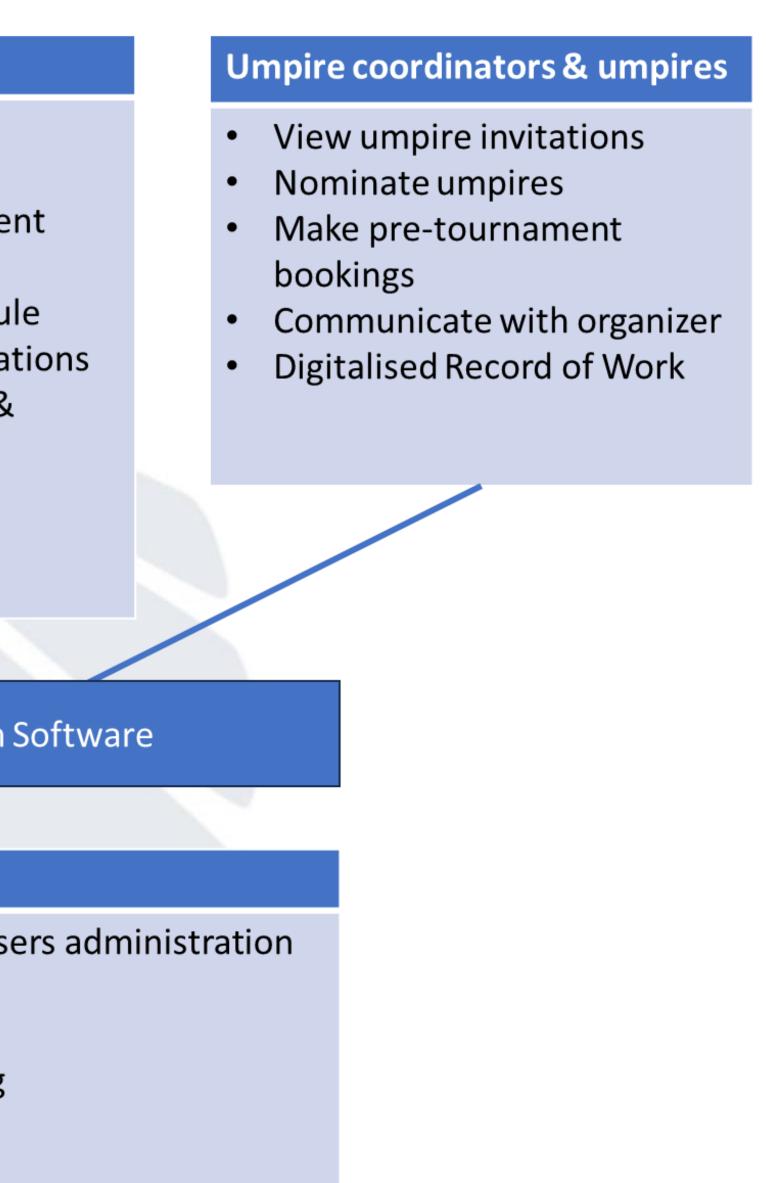
#### **Tournament Organiser**

- Create tournament invitations
- Manage pre-tournament bookings
- Create practice schedule
- Accept umpire nominations
- Manage withdrawals & promotions
- Communicate with participants
- Reporting with BEC

#### **Tournament Administration Software**

#### **Badminton Europe**

- Software main administrator and users administration
- Create tournament calendar
- Approve and publish invitations
- Oversight of tournament organising
- Managing of tournament reports
- Managing TO Records of Work



## TOURNAMENT MANAGEMENT SYSTEM

### Membership registration

- Membership data
- Membership fees
- Community tool

#### Calendar

- MA tournament calendar
- European tournament calendar

#### **Online entry**

Non BWF sanctioned tournaments

- Entry of players
- Entry fees

### Tournament planning

- Seeding
- Draws
- Scheduling

#### Ranking

- MA ranking
- European ranking

## TOURNAMENT STRUCTURES AND PATHWAY

**Objective** - To provide high quality tournaments in Europe and pathways for players to

compete at the relevant level

- Consolidate the current Circuits by providing administrative support to organisers and keeping the regulation framework relevant
- Establish European Senior Circuit by creating a European Senior Circuit calendar, an official ranking and general guidelines
- Invest in training and education of technical officials to ensure a sufficient pool of highlevel technical officials