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2020 BEC BASIS - MEMBERSHIP EXCHANGE PROGRAMME (MEP)

1. Introduction

The Membership Exchange Programme (MEP) enables Member Associations (MAs) to either host this programme to share their best practises in their countries or to participate in order to learn from other MAs. There are many examples of best practice within Europe that, if shared, would help drive up the level of knowledge and development within our MAs. These examples exist across all aspects of our sport: administration, communication, participation, events and high performance. At this stage, European MAs only have one formal, annual opportunity to exchange information with other MAs (the BEC Congress). The Member Support Commission believes that there is interest in providing additional opportunities for MAs to exchange and learn from each other on specific topics throughout the year. However, there is presently no funded programme to allow them to do so and many MAs do not have close contact with the MAs who they would like to learn from. The MEP seeks to resolve these challenges.

The programme will be run on a demand led basis. For example, if MA 'X' would like to know more about the high-performance structure of MA 'Y', the request should be submitted to BEC, stating the specific topic(s) and specific MA that they would like to learn from.

The MEP will run simultaneous and complimentary to the other BASIS programmes and may be informed by them. For example, if the strategic planning workshop identifies that a significant number of our C and/or D MAs require support in player development BEC will proactively reach out to A/B MAs who are well known for their player development pathways and structure and seek to organise an MEP in that MA.

On top of the demand basis approach, BEC will also be proactive and reach out to potential MAs which are keen to host and have interesting topics to offer to other MAs. BEC will act as the middle party and coordinates the exchange on situations mentioned above.

On the basis of experience, the duration of each MEP is suggested to be 2Days/1Night. BEC will only cover one night's accommodation

2. Process

For MAs to participate - BEC need to receive specific requests from interested MAs. The request needs to be received 6 months in advance of the start of the Membership Exchange Programme. BEC will contact the relevant host MA and, if an exchange is agreed between the hosting MA and BEC, the application to participate will be opened to the MAs. The MA who issued the specific request to BEC will be included in the programme.

For MAs to host - BEC need to receive specific offers from hosting MAs. The offer needs to be received 6 months in advance of the start of the Membership Exchange Programme. Once a host is allocated, an application to participate will be circulated to MAs. BEC will provide support in the form of travel grant, one night's accommodation and meals during the MEP. The MEP will only take place where there is a minimum of 10 participants from at least 5 MAs.

The idea is to have a minimum of 5 participating MAs for each exchange programme so that the exchange becomes more productive and ensures a good transfer of knowledge between MAs in Europe. A schedule of the exchange should be sent to BEC prior to the session. As a condition for

funding, reports from both the hosting MA and participating MAs must be submitted to BEC after the MEP.

BEC reserves its right to participate in each MEP and will take its decision based on availability and the relevance of the topics of the MEP.

A tripartite agreement between the hosting MA, the participating MA and Badminton Europe (BEC) as the coordinator for the MEP has to be signed by the all three parties. This agreement is needed to prevent from last minute cancellation and unexpected costs for all parties. Once an agreement is made, the logistical aspect of the exchange will be coordinated by BEC. However, if there are expenses due to unforeseen circumstances, BEC is not liable for the issue. The issue should be solved between the hosting and the participating MA.

3. Hosting and participating possibilities

The table below shows the possibilities to host and to participate in the Membership Exchange Programme (the country levels refer to the levels a country is categorised in by the 2019 BEC Membership Survey)

Organization/Action	Can host	Can participate in
Country A	Country A, B, C and D	Country A
Country B	Country B, C and D	Country A, B
Country C	Country C and D	Country A, B, C
Country D	Country D	Country A, B, C, D

4. Cost

The plan is to coordinate one Membership Exchange Programmes in 2020 with a minimum of 5 MAs attending with 10 participants. BEC will provide support to both the hosting and participating MA based on the total participants and total MAs.

Badminton Europe will provide €250 for the hosting MA for the logistical expenses for the MEP.

Badminton Europe will provide €250 per participating MA for attending the MEP.

The BEC support will only be provided to the MAs when reports and supporting documents are submitted to BEC before the designated deadline.

5. Outcomes

The Membership Exchange Programme (MEP) provides the platform and opportunity to our Member Associations to exchange knowledge, enhance improvement and extend badminton networks of both the hosting and participating MA.

Reports must be submitted to BEC by both host and participating MA. As set out above, the funding provided by BEC is conditional upon the reports being submitted. This will allow BEC to track development trends within our membership and identify the areas in which further support is needed. The goal of the MEP is to offer more opportunities to our MAs to learn from each other at minimal cost to them in the hope that this programme will provide the motivation and opportunity to our MAs to improve in areas where they are less developed. BEC fundamentally believes that European badminton can be stronger if our community leaders are willing to share its success stories with those who are up and coming.