

Para badminton Commission Strategic Plan

Para badminton		
Activity area	Goal and Strategies	KPI
1. Integration on MA level	Support the integration of para badminton into the governance, management, events and other activity structures at Membership level. Build a map of the Member Associations, in connection with BWF to consider the development level.	<ul style="list-style-type: none"> • 32 (62%) of our MA's governing para badminton by 2020 • 35 (67%) of our of MA's created links to their national para sport organisations by 2020
2. Integration on BEC activities	Integrate para badminton into the governance, management and other activity structures on BEC level.	<ul style="list-style-type: none"> • Contribute to the Members' Forum organized at the BEC Congress • Invite para badminton coaches in 4 development projects (Summer School, Coach Education, Shuttle Time, Regional Project) by 2020 • Include 10 BWF sanctioned para badminton international tournaments in BEC communication plan by 2020
3. European Para badminton Championships	Find hosts to organise bi-annual European Para-Badminton Championships (EPBC) and liaise with BWF to ensure appropriate funding for this event from 2020 onwards.	<ul style="list-style-type: none"> • Include EPBC into overall BEC bidding plan as soon as possible after agreement with BWF • Articles about EPBC published on BEC platforms
4. Promotion	Promote para-badminton activities in all BEC platforms and communication activities.	<ul style="list-style-type: none"> • 15 articles with interviews by 2020 • MAs activities published - 17 MA's by 2020, • Para badminton to feature in every BEC online magazine • Para badminton has its own section of the website • Include 10 elite para badminton players in BEC Social Media activities by 2020

5. Education	Ensure that there is a sufficient number of coaches and administrators spread around Europe	<ul style="list-style-type: none">• Have 120 different coaches involved in para badminton to attend BEC Para badminton Event by 2020• Administrators – to have a liaison contact with 35 national administrators by 2020
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