

Circuits Commission Strategic Plan

Circuits		
Activity area	Goal and Strategies	KPI
1. Calendar	Ensure the sanction of all BEC Circuit tournaments.	- keep the BEC calendars up to date at all times
2. Circuit structure	Govern and improve the presentation of all BEC Circuit tournaments.	-introduce regulations improving the presentation of the tournaments -ensure that the Badminton Europe branded material is sent to and displayed at all BEC Circuit tournaments -appoint referees to all Junior Circuit and Elite Circuit tournaments -support 15 Elite Circuit tournaments with Live score/Streaming coverage -Pre- and post-tournament articles are published from all BEC Elite Circuit tournaments on BEC website -Circuit Rankings to be updated 52 times per year
3. MA Events	Set up relevant projects and facilitate MA's so that they would progress in their development level within the Events/tournaments area.	-80% of MA's achieving minimum developed status in events by 2020 -38% of MA's achieving minimum established status in events by 2020 -25% of MA's achieving advanced status in events by 2020
4. Event's organizers education	Encourage and support MA's to have their events staff or local organizers educated via the BWF Events Administrators Education program	-individuals from 20 organizers/MA's having participated in the BWF Events Administrators online education program by 2020 -decrease administrative fines by 20% by 2020