BADMINTON EUROPE 2017 MEMBERS’ FORUM

31ST MARCH 2017
OREA PYRAMIDA HOTEL
PRAGUE, CZECH REPUBLIC
Gender equity, BEC Scholarships and “Badminton for Women” Award

Klavs Andreassen

31st March 2017
BEC POLICIES

• “Badminton has equal representation of women and men on the field of play. The Confederation supports the active participation of women in Badminton at all levels and the representation of both men and women in the affairs of the Confederation beyond the field of play.” - BEC Rules

• “Strengthen and establish the role of women in the European badminton community, encourage the development of female representation in all Member Associations…” – BEC WiB Commission
BWF ANALYSIS

TERMS AND CONCEPTS

• Participation
• Opportunity
• Equity
• Women in Badminton
GENDER EQUITY (≠ GENDER EQUALITY)

• “Equality” generally centers on providing the same treatment to everyone, but the same treatment does not necessarily lead to the desired outcomes.

• “Equity” implies not only equal access to resources and equal opportunities, but also the means of benefitting from this equality.
Badminton Europe 2017 Members’ Forum

Gender Equity (≠ Gender Equality)

Equality = Sameness
Equity = Fairness
KEY ISSUES

• This is not a “women’s issue”, it is a “human issue”.

• Support needs to come from both genders.

• Dr. Sharon Springer, BWF Development Department: “..it is vital to incorporate women into existing structures and systems rather than creating parallel courses and groups that are limited to women. Only thus can we reach the end goal of women not as “female leaders", but as “leaders”.

•
GENDER RATIOS

• Governance at different levels
  – National Federations
  – BEC

• Key players in developing the sport
  – Teachers (Shuttle Time)
  – Coaches
  – Technical Officials
GOVERNANCE

BEC BOARD OF DIRECTORS

Male 85%
Female 15%

BEC COMMISSION MEMBERS

Male 64%
Female 36%

MA PRESIDENTS

Male 86%
Female 14%
BEC STATISTICS

TECHNICAL OFFICIALS

- Referees: 18% Male, 82% Female
- Umpires: 23% Male, 77% Female
BEC STATISTICS

SHUTTLE TIME

- BWF Shuttle Time Experts: 65% Male, 35% Female
- BWF Shuttle Time Trainers: 64% Male, 36% Female
- BWF Shuttle Time Tutors: 70% Male, 30% Female
- BWF Shuttle Time Teachers: 44% Male, 56% Female
BEC STATISTICS

COACH EDUCATION LEVEL 1

- **CE Level 1 Experts**
  - Male: 69%
  - Female: 31%

- **CE Level 1 Tutor**
  - Male: 74%
  - Female: 26%

- **CE Level 1 Coach**
  - Male: 66%
  - Female: 34%
BEC STATISTICS

COACH EDUCATION LEVEL 2

- CE Level 2 Experts: 86% Male, 14% Female
- CE Level 2 Tutor: 73% Male, 27% Female
- CE Level 2 Coach: 70% Male, 30% Female
ACTIONS

• Look for ways to get women involved in current structures (governance, coaching, officiating)

• Implement measures to prepare women for leadership roles (targeted training, mentoring)

• Set meaningful objectives around female participation

• Examine cases of women who have been successful to try to identify key elements
## SCHOLARSHIPS 2016

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<thead>
<tr>
<th>Coach Education</th>
<th>ADM and Forum participation</th>
<th>Technical Officials Education</th>
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<th>Parabadminton Tournament Participation</th>
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BADMINTON EUROPE
2017 MEMBERS' FORUM
BADMINTON FOR WOMEN AWARD

• Suggested by the WiB Commission
• Inclusive for both men and women
• Nominations - Member Associations
• Article on each nominee on BEC website
• Decision by the Awards Panel
QUESTIONS