



BADMINTON EUROPE 2017 MEMBERS' FORUM

31ST MARCH 2017

OREA PYRAMIDA HOTEL

PRAGUE, CZECH REPUBLIC



Badminton Europe 2017 MEMBERS' FORUM

Gender equity,
BEC Scholarships
and
“Badminton for Women” Award

Klavs Andreassen

31st March 2017



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BEC POLICIES

- *“Badminton has equal representation of women and men on the field of play. The Confederation supports the active participation of women in Badminton at all levels and the representation of both men and women in the affairs of the Confederation beyond the field of play.” - BEC Rules*
- *“Strengthen and establish the role of women in the European badminton community, encourage the development of female representation in all Member Associations...” – BEC WiB Commission*



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BWF ANALYSIS

TERMS AND CONCEPTS

- Participation
- Opportunity
- Equity
- Women in Badminton



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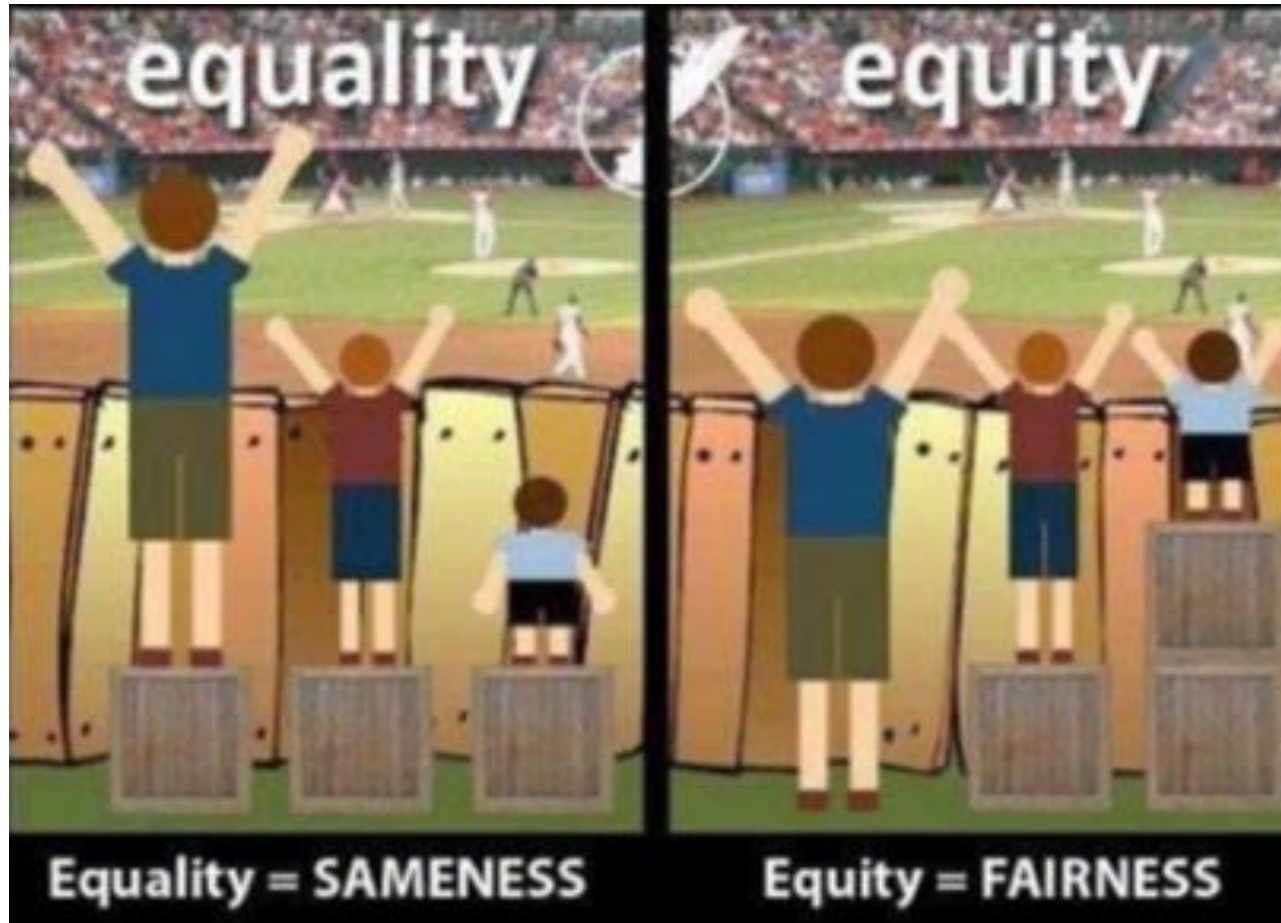
GENDER EQUITY (≠ GENDER EQUALITY)

- “*Equality*” generally centers on providing the same treatment to everyone, but the same treatment does not necessarily lead to the desired outcomes.
- “*Equity*” implies not only equal access to resources and equal opportunities, but also the means of benefitting from this equality.



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GENDER EQUITY (\neq GENDER EQUALITY)





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KEY ISSUES

- This is not a “women’s issue”, it is a “human issue”.
- Support needs to come from both genders.
- Dr. Sharon Springer, BWF Development Department:
“..it is vital to incorporate women into existing structures and systems rather than creating parallel courses and groups that are limited to women. Only thus can we reach the end goal of women not as “female leaders”, but as “leaders”.



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GENDER RATIOS

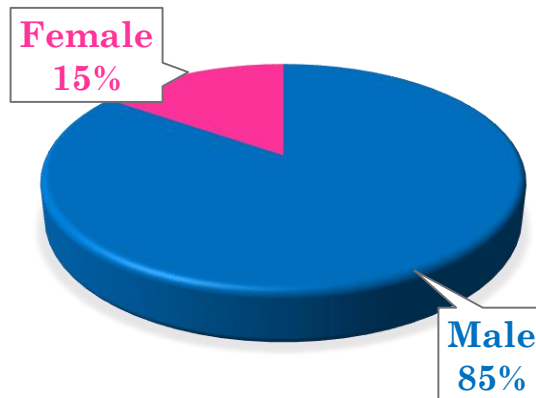
- Governance at different levels
 - National Federations
 - BEC
- Key players in developing the sport
 - Teachers (Shuttle Time)
 - Coaches
 - Technical Officials



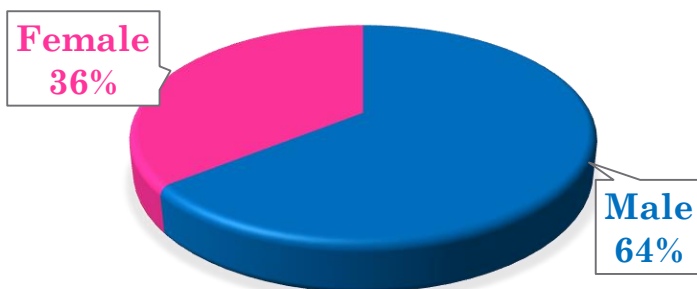
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GOVERNANCE

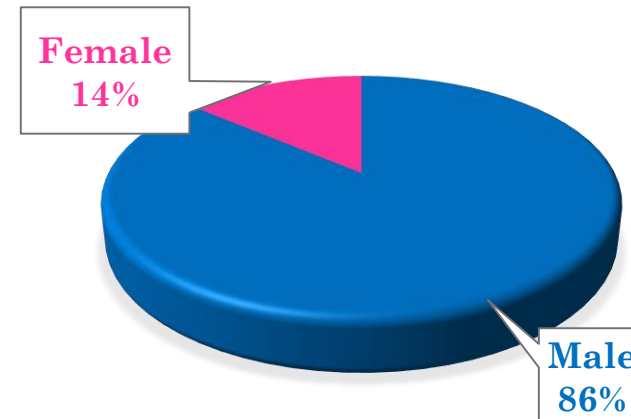
BEC BOARD OF DIRECTORS



BEC COMMISSION MEMBERS



MA PRESIDENTS

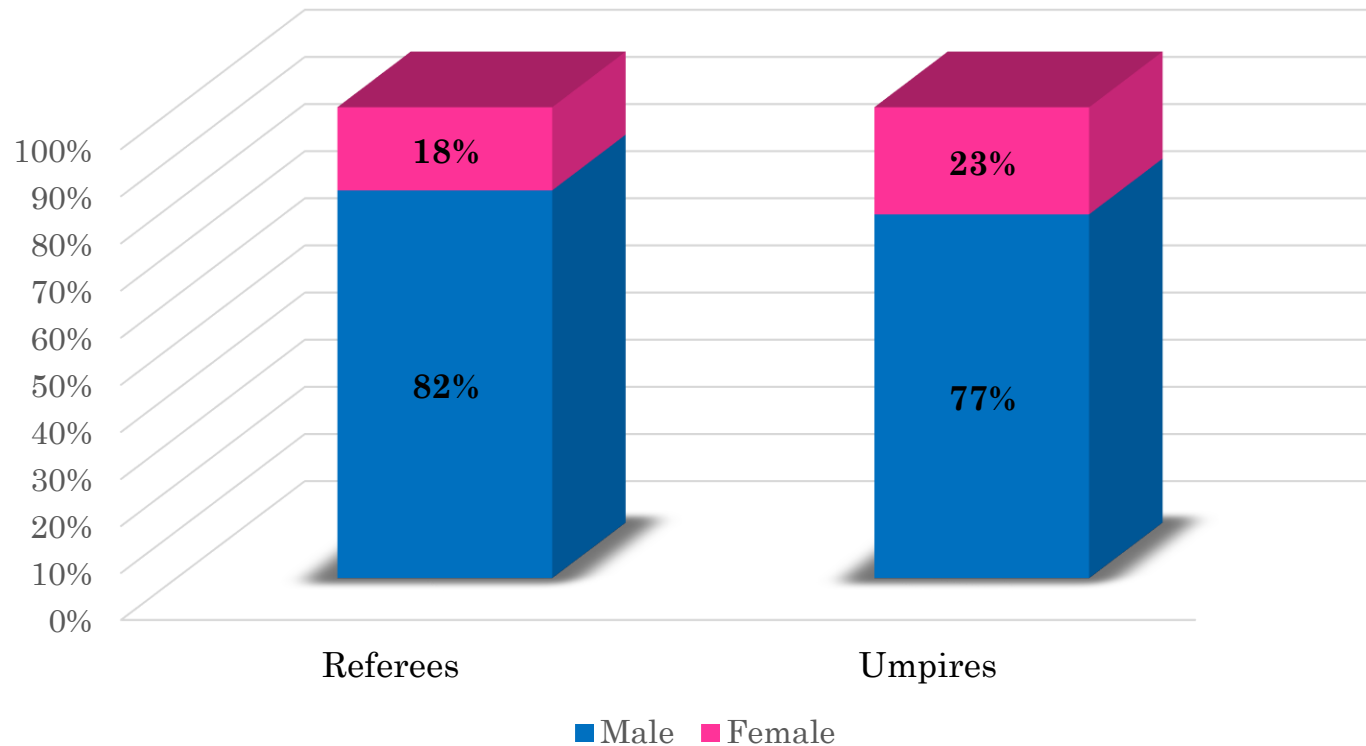




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BEC STATISTICS

TECHNICAL OFFICIALS

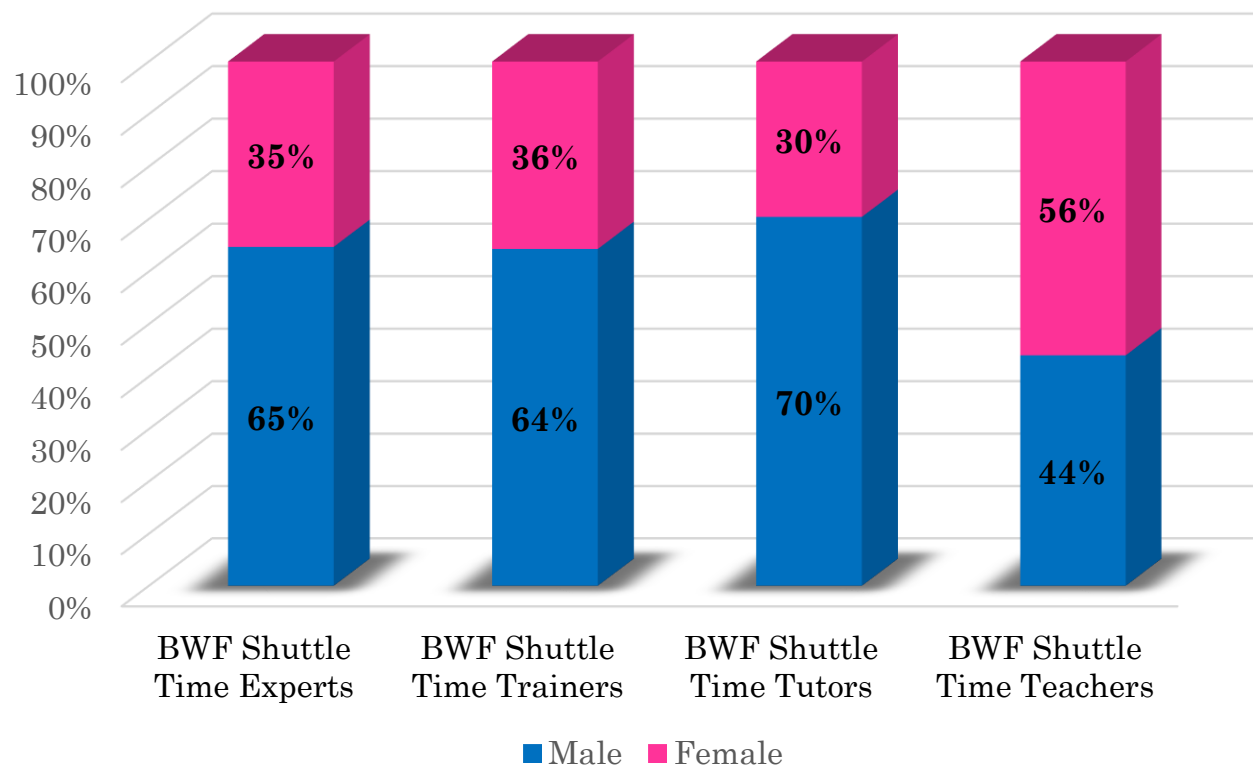




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BEC STATISTICS

SHUTTLE TIME

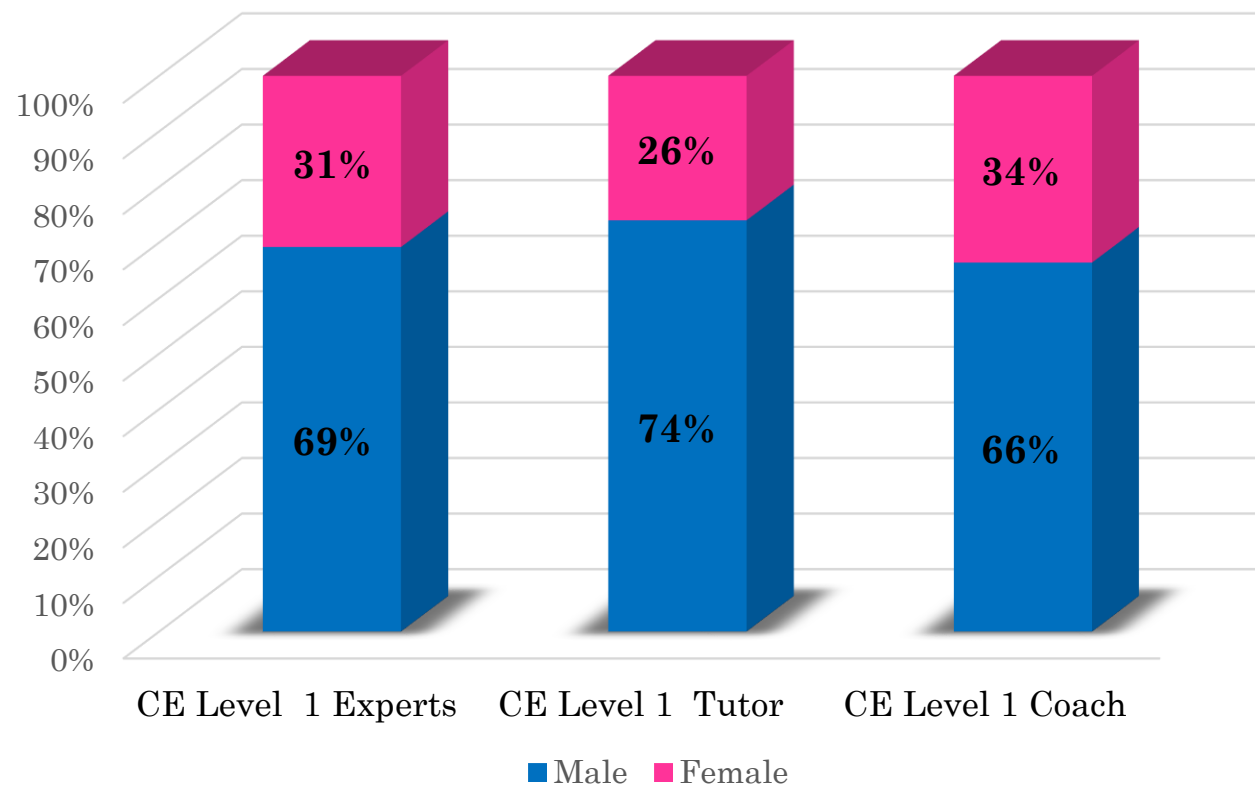




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BEC STATISTICS

COACH EDUCATION LEVEL 1

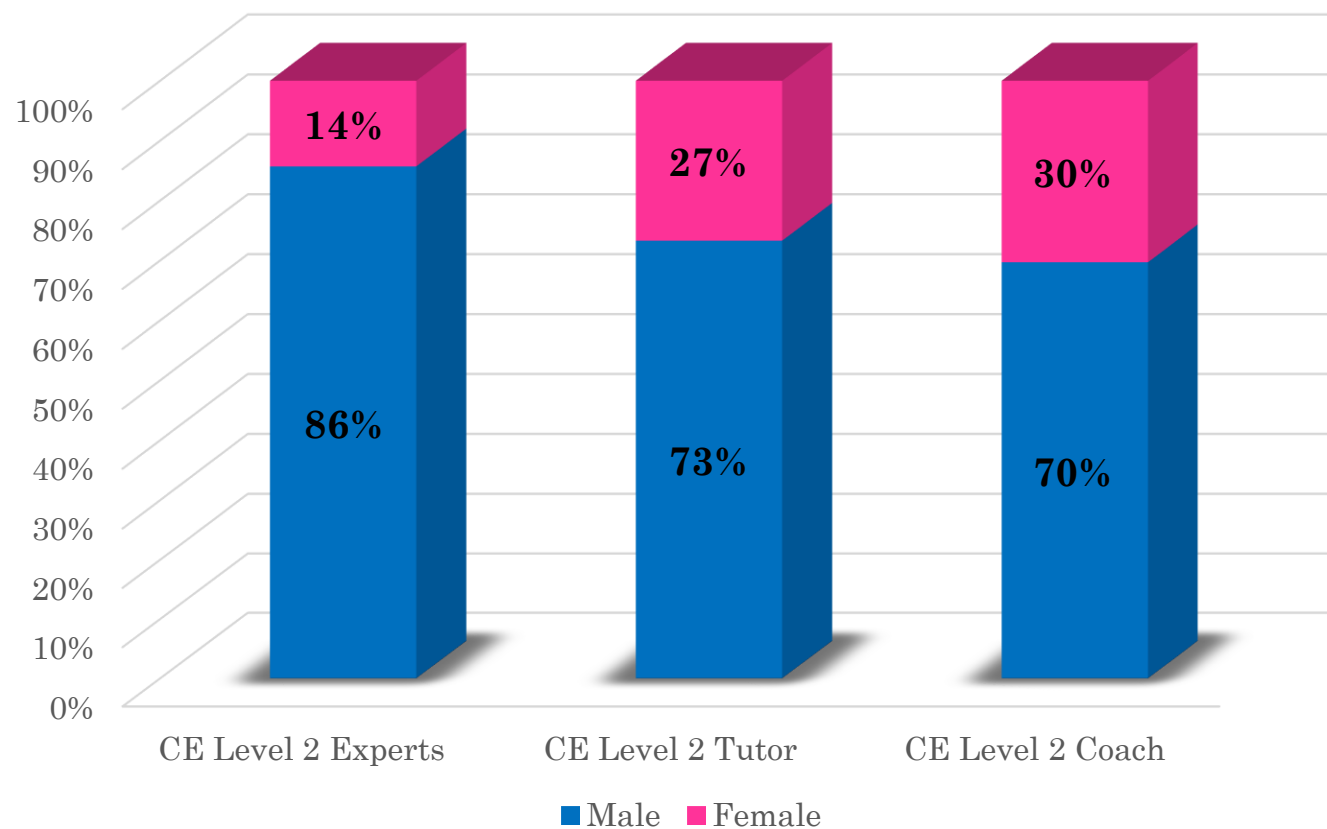




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BEC STATISTICS

COACH EDUCATION LEVEL 2





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ACTIONS

- Look for ways to get women involved in current structures (governance, coaching, officiating)
- Implement measures to prepare women for leadership roles (targeted training, mentoring)
- Set meaningful objectives around female participation
- Examine cases of women who have been successful to try to identify key elements



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SCHOLARSHIPS 2016

Coach Education	ADM and Forum participation	Technical Officials Education
Austria	Georgia	Croatia
Faroe Islands	Moldova	England
Georgia		Estonia
Iceland		Iceland
Scotland		Lithuania
Sweden		Slovenia



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SCHOLARSHIPS 2017

Coach Education	ADM and Forum Participation	Technical Officials Education	Parabadminton Tournament Participation
Greece	Belgium	Azerbaijan	Bulgaria
Ireland	Bulgaria	Croatia	Greece
Poland	Malta	France	
Sweden	Moldova	Germany	
	Portugal	Italy	
+ 4 pending	Slovakia	Serbia	



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BADMINTON FOR WOMEN AWARD

- Suggested by the WiB Commission
- Inclusive for both men and women
- Nominations - Member Associations
- Article on each nominee on BEC website
- Decision by the Awards Panel





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QUESTIONS

