

Major Events Commission Strategic Plan



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Major Events Commission		
Activity area	Goal and Strategies	KPI
1. Events allocation and preparation	Ensure confirmed allocations and signed contracts well in advance of future events, to enable a smooth preparation.	-contract signed 12 months before the start of an event -website set up 6 months before the start of an event -invitation and key dates published 4 months before the start of an event
2. Events delivery	Ensure professional delivery of each event in accordance with confirmed regulations and agreements.	-deliver each event in accordance with relevant regulations, BEC events manual and in accordance with the signed event contract
3. Events evaluation	Ensure improvements of all future European Championships	-evaluate executed events and consider changes to future deliveries and to the events structure

4. Technical officials	Ensure both the required quantity and quality of European Technical Officials via a solid and transparent education, assessment and appraisal program.	<ul style="list-style-type: none"> -ensure a pool of 75 BEC Accredited umpires and 50 BEC Certificated umpires -have a passing rate of 75% for European umpires in connection with BWF assessments -ensure a pool of 20 BEC Continental Referees -have a passing rate of 60% for European referees in connection with participation in BWF workshops and eventual assessments -selection of BWF Line judges in accordance with BWF guidelines
5. Television and streaming	<p>Television from European Championships, European Mixed Team Championships and European Men's & Women's Team Championships produced and delivered in accordance with contractual specifications, agreed with the BEC media partner.</p> <p>All days of European Club/Junior/U17 Championships, with commentary on final days, streamed on BEC media platform</p>	<ul style="list-style-type: none"> -HD production -9 cameras -minimum 3 days of production per event -5 cameras -HD production (720 pixels) -2 persons commentating all finals
6. European Games	Ensure badmintons continued participation at the European Games.	-part of European Games 2019