



BADMINTON EUROPE

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Development and Administration Seminar

Amsterdam, Netherlands - 17/18 February 2012

Day One	17 February 2011	Speaker
STRATEGY		
14.00 – 14.15	Welcome and Introduction/Presentation of Speakers	Poul-Erik Høyer
14.15 – 14.30	Strategic thought of MA development stages	Gregory Verpoorten
14.30 – 15.00	Presentation of BEC new Strategy	Hans Lenkert
15.00 – 15.15	Presentation MA; Badminton England 100 points	Adrian Christy
15.15 – 15.45	Relationship Staff/Non-Profit organisations	Gregory Verpoorten
15.45 – 16.15	Discussion/Feedback/Q&A	
16.15 – 16.30	Break	
PUBLICITY		
16.30 – 16.45	BEC new website	Manuel Rösler
16.45 – 17.15	Facebook/YouTube Example MA Denmark	Trine Bay
17.15 – 17.30	BE.tv/BWF channel	Brian Agerbak
17.30 – 18.00	New media World Class player	Jan Ø. Jørgensen
18.00 – 18.30	Discussion/Feedback/Q&A	
20.00	Dinner for all Delegates	
Day Two	18 February 2011	Speaker
PARTICIPATION		
09.00 – 09.20	School project	Ian Wright
09.20 – 09.40	Coach Education	Ian Wright
09.40 – 10.00	Example MA Badminton England ("No strings badminton")	Adrian Christy
10.00 – 10.30	Commercial centres/leisure player inclusion	Lawrence Chew
10.30 – 10.45	Discussion/Feedback/Q&A	
10.45 – 11.00	Break	
PERFORMANCE		
11.00 – 11.20	Talent Identification MA Germany	Holger Hasse
11.20 – 11.50	High Performance System MA Denmark	Finn-Trærup Hansen
11.50 – 12.10	Mobile Training centre	Ian Wright
12.10 – 12.30	Discussion/Feedback/Q&A	
12.30 – 12.45	Close	Poul-Erik Høyer