

Member Support Commission Strategic Plan

Member Support		
Activity area	Goal and Strategies	KPI
1. Membership	<ul style="list-style-type: none"> - Encourage the establishment of new MA's and support compliance with BWF and BEC Membership requirements. 	<ul style="list-style-type: none"> - Review to be undertaken when necessary in terms of activating dormant MA's, increase engagement with existing MA's and in terms of identifying and encouraging new MA's into membership - Continuous support in terms of reminding European MA's of the BWF Membership requirements and making MA's aware of the governance tools made available by BWF
2. Analyse and consult	<ul style="list-style-type: none"> - Actively use the BWF Membership survey to classify MA's and inform the relevant Commissions of the results relevant to their area. - Support the relevant Commission to set KPI's for the development level of MA's as exemplified for administration here. 	<ul style="list-style-type: none"> - 46 (90%) of MA's achieving developed administration by 2020 - 31 (60%) of MA's achieving established administration by 2020 - 13 (25%) of MA's achieving advanced administration by 2020 - Conduct a yearly MA survey
3. BASIS	<ul style="list-style-type: none"> - World Academy of Sport - encourage participation in the administrators courses of BWF organised with World Academy of Sport. - Representative Visit – proactively engage with members about the opportunity to have a BEC representative visit their MA. 	<ul style="list-style-type: none"> - To have individuals from 26 (50%) of MA's having participated in an WAoS course by 2020 - 5 representative visits to be carried out annually to 2020 - Conduct an annual shadow programme,

	<ul style="list-style-type: none"> - Shadow programme – offer an annual shadow programme to MA’s. - Internship programme – offer an annual internship programme to MA’s. - National umpire education programme – offer annual national umpire education programme and expand the programme to Level 2 - Volunteer programme – reformulate the programme to ensure maximum benefit for the MA’s 	<ul style="list-style-type: none"> - To have 45 - 50 umpires participated at the national umpire education programme by 2020 - 8 MA’s participated in volunteer swap programme by 2020 - annual revision and assessment of BASIS programmes in conjunction with survey and MA feedback
4. Information	<ul style="list-style-type: none"> - To keep MA’s informed of BEC activities and provide opportunity, guidance and assistance for them to benefit from the activities. 	<ul style="list-style-type: none"> - Circulate a MEMO to MA’s summarizing the key decisions taken at BEC Board meetings after each meeting and publish this on the website - Organize an annual Members’ Forum by liaising with the BEC Board and Office - Pro-actively engage with MA's and request feedback on BEC and MA activities