

Para-Badminton Commission Strategic Plan

Para-Badminton		
Activity area	Goal and Strategies	KPI
1. Integration on MA level	Support the integration of para-badminton into the governance, management, events and other activity structures at Membership level. Build a map of the Member Associations, in connection with BWF to consider the development level.	<ul style="list-style-type: none"> • 32 (62%) of our MA's governing para-badminton by 2020 • 35 ((67%) of our of MA's created links to their national para-sport organisations by 2020
2. Integration in BEC activities	Integrate para-badminton into the governance, management and other activity structures on BEC level.	<ul style="list-style-type: none"> • Contribute to the Members' Forum organized at the BEC Congress • Invite para-badminton coaches in 4 development projects (Summer School, Coach Education, Shuttle Time, Regional Project) by 2020 • Include 10 BWF sanctioned para-badminton international tournaments in BEC communication plan by 2020
3. European Para-Badminton Championships	Find hosts to organise bi-annual European Para-Badminton Championships (EPBC) and liaise with BWF to ensure appropriate funding for this event from 2020 onwards.	<ul style="list-style-type: none"> • Include EPBC into overall BEC bidding plan as soon as possible after agreement with BWF • Articles about EPBC published on BEC platforms
4. Promotion	Promote para-badminton activities in all BEC platforms and communication activities.	<ul style="list-style-type: none"> • 15 articles with interviews by 2020 • MA's activities published - 17 MA's by 2020, • Para-badminton to feature in every BEC online magazine • Para-badminton has its own section of the website • Include 10 elite para-badminton players in BEC Social Media activities by 2020

5. Education	Ensure that there is a sufficient number of coaches and administrators spread around Europe	<ul style="list-style-type: none">• Have 120 different coaches involved in para-badminton to attend BEC Para-Badminton Event by 2020• Administrators – to have a liaison contact with 35 national administrators by 2020
--------------	---	---