

## Para-Badminton Commission Strategic Plan

Para-Badminton		
Activity area	Goal and Strategies	KPI
1. Integration on MA level	Support the integration of para-badminton into the governance, management, events and other activity structures at Membership level. Build a map of the Member Associations, in connection with BWF to consider the development level.	<ul style="list-style-type: none"> <li>• 32 (62%) of our MA's governing para-badminton by 2020</li> <li>• 35 (67%) of our of MA's created links to their national para-sport organisations by 2020</li> </ul>
2. Integration on BEC activities	Integrate para-badminton into the governance, management and other activity structures on BEC level.	<ul style="list-style-type: none"> <li>• Contribute to the Members' Forum organized at the BEC Congress</li> <li>• Invite para-badminton coaches in 4 development projects (Summer School, Coach Education, Shuttle Time, Regional Project) by 2020</li> <li>• Include 10 BWF sanctioned para-badminton international tournaments in BEC communication plan by 2020</li> </ul>
3. European Para-Badminton Championships	Find hosts to organise bi-annual European Para-Badminton Championships (EPBC) and liaise with BWF to ensure appropriate funding for this event from 2020 onwards.	<ul style="list-style-type: none"> <li>• Include EPBC into overall BEC bidding plan as soon as possible after agreement with BWF</li> <li>• Articles about EPBC published on BEC platforms</li> </ul>
4. Promotion	Promote para-badminton activities in all BEC platforms and communication activities.	<ul style="list-style-type: none"> <li>• 15 articles with interviews by 2020</li> <li>• MAs activities published - 17 MA's by 2020,</li> <li>• Para-badminton to feature in every BEC online magazine</li> <li>• Para-badminton has its own section of the website</li> <li>• Include 10 elite para-badminton players in BEC Social Media activities by 2020</li> </ul>

5. Education	Ensure that there is a sufficient number of coaches and administrators spread around Europe	<ul style="list-style-type: none"><li>• Have 120 different coaches involved in para-badminton to attend BEC Para-Badminton Event by 2020</li><li>• Administrators – to have a liaison contact with 35 national administrators by 2020</li></ul>
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