

Member Structures Commission Strategic Plan

Member structures		
Activity area	Goal and Strategies	KPI
1. Membership	<ul style="list-style-type: none"> - Encourage the establishment of new MA's and support compliance with BWF and BEC Membership requirements. 	<ul style="list-style-type: none"> -annual review to be undertaken in terms of activating dormant MA's, increase engagement with existing MA's and in terms of identifying and encouraging new MA's into membership -annual support in terms of reminding European MA's of the BWF Membership requirements and making MA's aware of the governance tools made available by BWF
2. Analyse and consult	<ul style="list-style-type: none"> - Actively use the BWF Membership survey to classify MA's and inform the relevant Commissions of the results relevant to their area. - Support the relevant Commission to set KPI's for the development level of MA's as exemplified for administration here. 	<ul style="list-style-type: none"> -90% of MA's achieving basic administration by 2020 -60% of MA's achieving medium administration by 2020 -25% of MA's achieving advanced administration by 2020
3. BASIS	<ul style="list-style-type: none"> - World Academy of Sport - encourage participation in the administrators courses of BWF organised with World Academy of Sport. - Representative visit – proactively engage with members about the opportunity to have a BEC representative visit their MA. - Shadow programme – offer an annual shadow 	<ul style="list-style-type: none"> -individuals from 50% of MA's having participated in an W AoS course by 2020 - 5 representative visits to be carried out annually to 2020 - conduct an annual shadow programme - conduct an annual internship programme - national umpire education programme

	<p>programme to MAs.</p> <ul style="list-style-type: none"> - Internship programme – offer an annual internship programme to MAs. - National umpire education programme – launch programme in 2018 in conjunction with Major Events Commission. - Volunteer programme – launch programme in 2018. 	<p>launched in 2018</p> <ul style="list-style-type: none"> - volunteer programme launched in 2018 - annual revision and assessment of BASIS programmes in conjunction survey and MA feedback
<p>4. Information</p>	<ul style="list-style-type: none"> - To keep MA's informed of BEC activities and provide opportunity, guidance and assistance for them to benefit of the activities. 	<ul style="list-style-type: none"> -Circulate a MEMO to MAs summarizing the key decisions taken at BEC Board meetings after each meeting and publish this on the website -Hold an information session at the BEC Members Forum to provide an update to MAs on BEC activities -pro-actively engage with MA's and request feedback on BEC and MA activities