

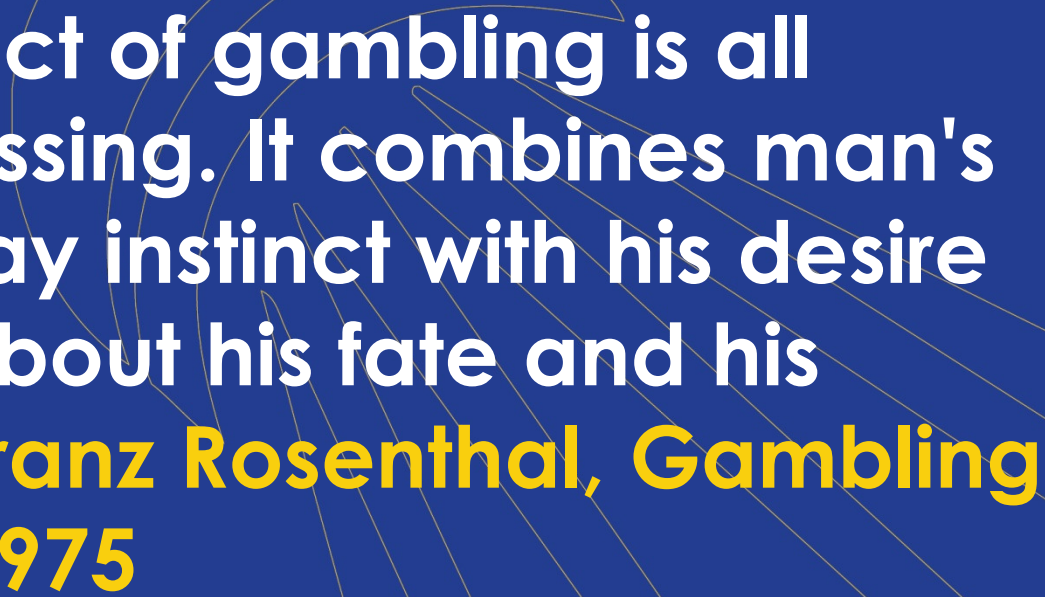


BADMINTON EUROPE

DEVELOPMENT AND
ADMINISTRATION SEMINAR

Policing Sports Betting Khalid Ali





"The subject of gambling is all encompassing. It combines man's natural play instinct with his desire to know about his fate and his future" – **Franz Rosenthal, Gambling in Islam, 1975**

Match-fixing

– A threat to the integrity of sport

- ❖ White (black) Sox scandal of 1919 threatened public confidence in the integrity of sport.
- ❖ Match-fixing only enters public consciousness when a major scandal is uncovered.

Match-fixing


– A threat to sports books

- ❖ Match-fixing is a threat to the financial viability of sports books.
- ❖ Demand for sports wagering depends upon the perception among bettors that the contest is fair.
- ❖ Sports leagues and sports books have tremendous incentives to prevent match fixing.

The need for ESSA

- ❖ Robert Hoyzer a referee in the lower German divisions was found to have manipulated the result of 6 matches in Germany.
- ❖ The German state monopoly ODDSET lost over €26 million Euros because they lacked the means to monitor betting patterns.
- ❖ The online industry was not impacted

The role of ESSA

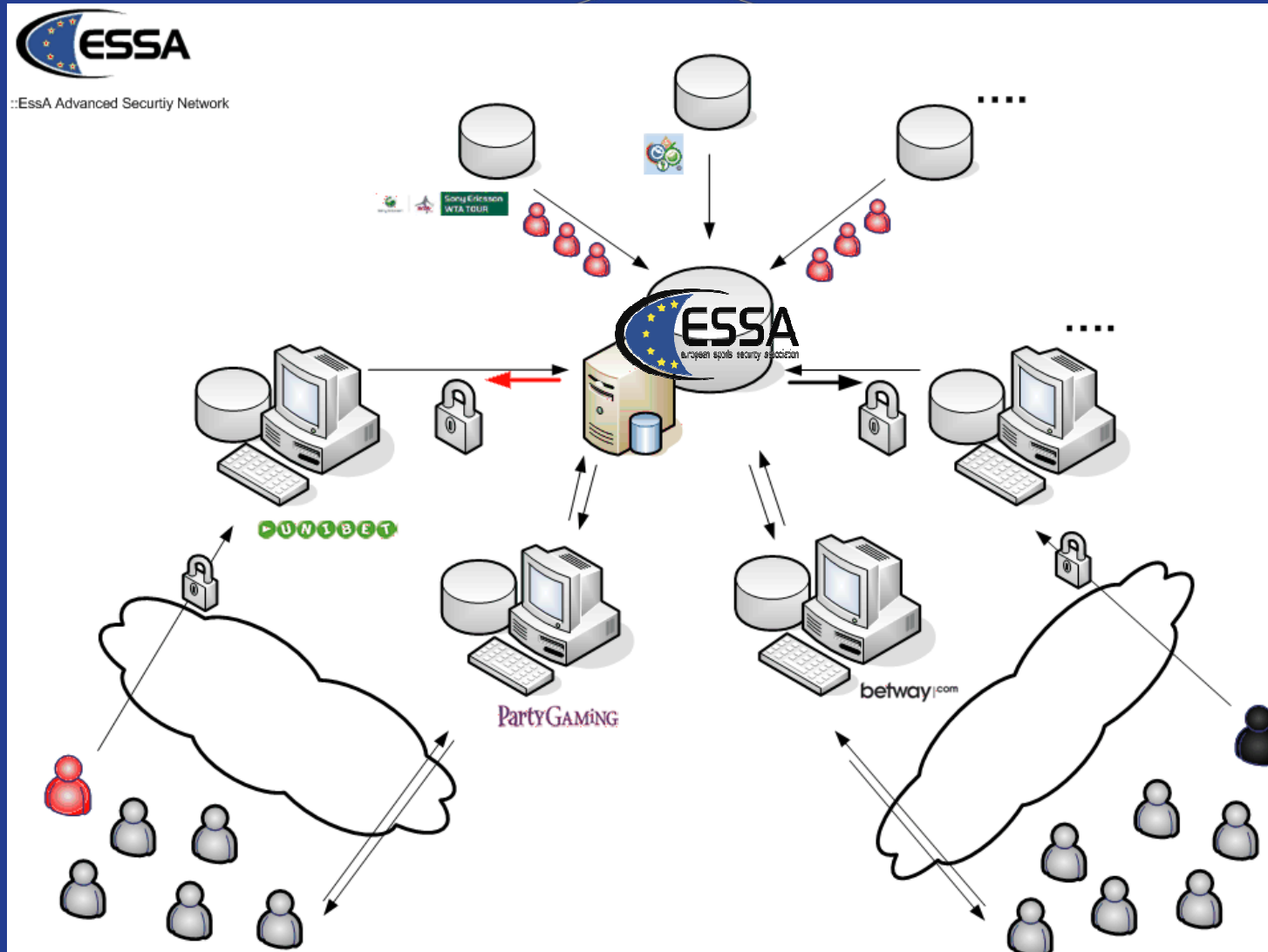
- 
- ❖ To set up lines of communication between all sports books.
 - ❖ To create ESSA as a legally established non profit making association.
 - ❖ To initiate an Early Warning System.
 - ❖ To set up an office to monitor all unusual betting patterns or insider betting.
 - ❖ Offer service to the Sports Regulators free of charge.

ESSA cooperating with the leading regulators & governing bodies in sport



ATP	The Association of Tennis Professionals
DFB / Betradar	Deutscher Fussball-Bund (De)
EPBF	European Pool and Billiard Federation
EPFL	The European Professional Football Leagues (28 Countries)
FIFA	The Fédération Internationale de Football Association
IOC	International Olympic Committee
ITF	International Tennis Federation
NHL	National Hockey League (USA)
PSA	Professional Snooker Association
RBFA	The Royal Belgian Football Association
SBF	Swedish Basketball Federation
The FA	The Football Association (UK)
TIU	The Tennis Integrity Unit
WTA	Women's Tennis Association
UEFA	The Union of European Football Associations
WPBSA	World Professional Billiards and Snooker Association

ESSA Early Warning System & Advance Security Platform (ASP)



ESSA in action

- ❖ The ability to identify irregular betting patterns within an hour of an alert being issued by an ESSA member.
- ❖ Notification to sports federations immediately.
- ❖ Assistance in retro investigations.
- ❖ Advice to sports federations and regulators on security implementation.
- ❖ Advanced Security Platform to detect possible insider betting using large scale databases.

Safeguarding sports integrity

- ❖ Match-fixing and illegal betting is scourge for both the sport federations and the online gaming industry.
- ❖ Reputation and credibility are at stake for both sectors.
- ❖ Keeping criminals out of sport and the online gaming industry.
- ❖ Preserving the integrity, trust and reputation of all sports to ensure a safe and secure environment for everyone

Thank You !



BetClick



bet-at-home.com
LIFE IS A GAME!



bwin.com



Boylesports.com



digibet



expekt.com



GoldBet



Interwetten.com



PartyGAMING



sportingbet



stanjames



Stanleybet



UNIBET