

## KEY AREAS AND KPI's

11. High performance		
Activity area	Goal and Strategies	KPI
1. Training facilitation	To ensure that players from all MA's have training experiences relevant to their stage of development and particularly provide sustainable, long term training opportunities for players which MA does not offer a sufficient HP setup via CTC scholarships, Junior/Senior transition funding, regional projects and a permanent training centre.	<ul style="list-style-type: none"> <li>-badminton to remain as an Olympic Sport</li> <li>-5 players/pairs in top 25 of the World Rankings in all disciplines in 2020</li> <li>-5 medals at 2020 World Championships</li> <li>- 4 European medals at 2020 Olympic Games</li> <li>-25 European passports 2020 Olympic Games</li> <li>-1 medal at 2018 Youth Olympic Games</li> <li>- Have a BEC High Performance centre in 2017</li> </ul>
2. MA High Performance	Set up relevant projects and facilitate MA's so that they would progress in their development level within the High-Performance area.	<ul style="list-style-type: none"> <li>-70% of MA's achieving minimum developed status in high performance by 2020</li> <li>-25% of MA's achieving minimum established status in high performance by 2020</li> <li>-10% of MA's achieving minimum advanced status in high performance by 2020</li> </ul>
3. Olympic solidarity scholarships	Ensure that MA's are sufficiently informed of the possibilities of receiving scholarships for their players.	<ul style="list-style-type: none"> <li>-25 MA's applying for Olympic Solidarity Scholarships for the 2020 Olympic Games</li> <li>- 20 MA's applying for Youth Olympic Solidarity Scholarships for the 2018 YOG</li> </ul>

4. Coach education level 3-4	To have well informed, educated and talented coaches on international level in the European badminton system by offering level 3 courses which shall serve as entry level to level 4 courses offered by BWF.	-conduct a level 3 course in 2018
5. High performance in MA's	To facilitate education in how to prepare a high-performance plan and how to implement this nationally via the BWF Players Pathway Education	-75% of MA's having a high-performance plan by 2020