

## The purpose of the AC

The purpose of Badminton Europe's Athletes Commission is to provide an open, transparent dialogue between players and everyone involved in badminton at European level. Even if this is a European commission, the commission is also keen to hear the viewpoints of players based outside Europe.

Activity Area	Goals and Strategies	KPI
1. Social media	To provide good information to the players and to actively use survey to classify problems or to ask for feedback on different occasions.	<ul style="list-style-type: none"> <li>- To increase the members on the Facebook group to at least 400.</li> <li>- To investigate the demographics of the players in the Facebook group and to make sure that there is sufficient representation of players from all age groups and countries.</li> </ul>
2. Promotion	To promote the Athletes Commission activities in BEC communication activities.	<ul style="list-style-type: none"> <li>- To have at least two yearly articles about the AC included in the BEC magazine.</li> </ul>
3. Circuits/Events	To monitor the standards of the tournaments.	<ul style="list-style-type: none"> <li>- To create a systematic approach to monitor and review the problems and issues that the AC has been contacted about.</li> <li>- To work towards structuralising a new regulation concerning the release of the schedule for the next day. The aim is to introduce a regulation that states that the schedule should be released by 10pm the day before the matches.</li> </ul>
4. Representation within Member Associations	To encourage the increase of athlete representation in all Member Associations.	<ul style="list-style-type: none"> <li>- To first investigate the topic by surveying the players and the MA's and thereafter work towards having athlete's representation in relevant MA commissions.</li> </ul>