

Para-Badminton Commission Strategic Plan

| Para-Badminton Commission | | |
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| Activity area | Goal and Strategies | KPI |
| 1. Integration on MA level | Support the integration of para-badminton into the governance, management, events and other activity structures at Membership level. Build a map of the Member Associations, in connection with BWF to consider the development level. | <ul style="list-style-type: none"> 32 MA's governing para-badminton by 2020 (at least 2 new MA's per year from 2017-2020) 35 of MA's created links to their national para-sport organisations by 2020 (at least 2 new MA's per year from 2017 -2020) |
| 2. Integration in BEC activities | Integrate para-badminton into the governance, management, events and other activity structures on BEC level. | <ul style="list-style-type: none"> Para-Badminton Forum - conduct a session in the years where a Members' Forum is organized at the BEC Congress BEC Development projects - invite para-badminton coaches in 4 projects (Summer School, Coach Education, Shuttle Time, Regional Project) by 2020 |
| 3. European Para-Badminton Championships | Find hosts to organise bi-annual European Para-Badminton Championships (EPC) and liaise with BWF to ensure appropriate funding for this event. | <ul style="list-style-type: none"> Finalize criteria with BWF by December 2016 Include EPC into overall BEC bidding plan as soon as possible after agreement with BWF Allocate host for EPC by 2017 (when transition agreement is in place with BWF) |

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| <p>4. Promotion</p> | <p>Promote para-badminton activities in all BEC platforms and communication activities. 2015 – 5 MA´s 2016 – 9 MA´s By 2020 – 17 MA´s</p> | <ul style="list-style-type: none"> • Feature articles - 15 articles with interviews by 2020 (3 per year) • MA´s activities published - 17 MA´s by 2020 (increase 2 new MA´s per year) <p>Para-badminton to feature in every BEC online magazine</p> |
| <p>5. Education</p> | <p>Ensure that there are a sufficient number of</p> <ul style="list-style-type: none"> - Coaches spread around Europe <p>2015: 1st BEC PBEC – 41 coaches 2016: 2nd BEC PBEC – 37 coaches By 2020 – 120 coaches</p> <ul style="list-style-type: none"> - Administrators <p>2015: 29 administrators By 2020 – 35 administrators</p> | <ul style="list-style-type: none"> • Coaches – have 120 different coaches attend BEC Education Course by 2020 (10 new coaches per year) <p>Administrators - get in close contact with 35 national administrators by 2020 (increase at least 2 new administrators per year)</p> |