

## Member Structures Commission Strategic Plan

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Activity area	Goal and Strategies	KPI
1. Membership	Encourage the establishment of new MA's and support compliance with BWF and BEC Membership requirements.	<ul style="list-style-type: none"> <li>-increase membership to 55 by 2020</li> <li>-100% of MA's have their Constitution in line with BWF's Constitution and submit this to BWF as and when required</li> <li>-100% of MA's being financial in accordance with BWF and BEC Constitutions</li> <li>-100% of MA's submitting schedule A</li> </ul>
2. Analyse and consult	Actively use the BWF Membership survey to classify MA's and offer them relevant support to improve on all levels. Hereunder define different levels of development in the areas of administration, grassroots activities, events and high performance.	<ul style="list-style-type: none"> <li>-80% of MA's achieving basic administration</li> <li>-70% of MA's achieving basic grassroots activities</li> <li>-60% of MA's achieving basic events</li> <li>-50% of MA's achieving basic high performance</li> </ul>
3. World Academy of Sport	Encourage participation in the administrators courses of BWF organised with World Academy of Sport.	<ul style="list-style-type: none"> <li>-individuals educated in 50% of MA's by 2020</li> <li>-employed staff in 70% of MA's by 2020</li> </ul>
4. Olympic Solidarity structure program	Ensure that MA's are sufficiently informed of the possibilities of having structural support via Olympic Solidarity.	<ul style="list-style-type: none"> <li>-minimum 7 MA's applying annually</li> </ul>
5. Information	To keep MA's informed of BEC activities and provide opportunity, guidance and assistance for them to benefit of the activities.	<ul style="list-style-type: none"> <li>-Website – minimum 20 articles per month</li> <li>-Memo – after each Council meeting</li> </ul>