



BEC MANAGER APP

15.04.2016



TEAM: TEAM EUROPE 2015

CHANGE PLAYERS

PLACE: 46 GROWTH: +2 110 651 VALUE: 3 110 651 BANK: 553 401

MEN'S SINGLES:

+95 250 +99 250



Thomas Ro...
175 250



Brice Lever...
229 250

WOMEN'S SINGLES:

+140 500 +85 750



Linda Zetchiri
250 500



Beatriz Corr...
205 750

MEN'S DOUBLES:

+118 000 +197 000



Mathias Chr...
198 000



David Daug...
198 000



Adam Cwalina
307 000



Przemyslaw...
307 000

WOMEN'S DOUBLES:

+289 250 +141 750



Gabriela St...
409 250



Stefani Stoe...
409 250



Samantha B...
231 750



Iris Tabeling
231 750

MIXED DOUBLES:

+115 000 +145 500



Robert Mat...
315 000



Nadiezda Zi...
315 000



Niclas Nøhr
235 500



Sara Thyge...
235 500

BONUS WOMEN'S DO...

+289 250



Gabriela St...
409 250

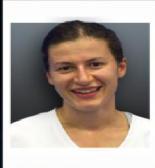


Stefani Stoe...
409 250

OVERALL TEAM PERFORMANCE HISTORY:



- Done successfully in other sports (mainly on PC)
- Reach a new audience
- Promote our sport, our brand, our players
- Cross promotion with our other social media
- Be first movers in badminton



LINDA ZETCHIRI

CURRENT VALUE: 250 500

TEAM VALUE: 3 110 651
BANK: 553 401

WOMEN'S SINGLES

RANKINGS


RANK	TEAM	MANAGER	VALUE	GROWTH
40	TEAM EUROPE 2015			
1	GARUDA SMASHERS	KUROTORA	3 736 337	4 736 337
2	TEAM AGNEZ MO (THE VOICE INDONE...	IRDAN ABJUL		
3	SADAN	SIMON KAMP		
4	TAR & FEATHERS	SUPERMAND		
5	WORLD ACADEMY CHAMPIONS (W.A.C)	IRDAN ABJUL		
6	KAMPER INC.	SARAH		
7	BADPT	MB BAD		
8	VRIANHRAR'S TEAM	VRIANHRAR		
9	LIJAVSTHUNDERFORCE	MR GAL OMAN		
10	KOROUGHEN'S TEAM	KOROUGHEN		
11	VOLANTE TEAM	VOLANTE TEA		
12	WAKA SPO	SALLIO		
13	ANTARES	MDDQUICK		
14	GLORY HUNTERS	ALEX		
15	EADC	JOELIDGE		
16	HEYHOBVB	STEFHOH		
17	S.A. GALAXY	CHARISMAS		
18	TISZA TOLLAS SE	BAJA		
19	SUPER YOUTH STARS	WMEKENS		
20	SANTANDER LIC	ARIELRR		
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40				

Top Teams Ranking My Teams Ranking

WALINA / WACH 12

POE 21

SENG NOTTINGHAM/IC 21



ROUND	LEVEL
7	IC
7	IC
6	GP
6	GPG
6	IC
5	IC
5	GP
4	IC
4	IC
4	IC
3	WC
2	IC
10	GPG
10	IC
1	EC/EG

SUCCESS

- 2.300 teams registered
- New audience reached
- Functionality working on Android
- Easy to administrate via backend system
- Created a new buzz
- We have a platform to build on

ISSUES

- Team connected to device
- Minor bug on IOS version
- Few players concerned with image rights
- Players could only join in beginning
- Short transfer periods
- Graphics

