



Coach Education - Update

Coach education - overview

- The BWF aims to provide a 'best practice' coach education framework and coach education training materials to support Members in the planning and delivery of coaching courses.
- BWF Level 1 Coach was launched with the CC's at the beginning of 2012.
- The resources are freely available on Internet and supported by online video clips.



COURSE / AWARD	TARGET GROUP	FORMAT	CONTENT	OUTCOMES / ASSESSMENT
BADMINTON TEACHING CERTIFICATE	Current or training teachers/PE teachers.	8 hour course - 1 day format or 8 x 1 hour modules.	Basic badminton skills and knowledge - technical, physical and tactical elements - and how to deliver safe and fun badminton sessions for children.	Teachers are able to plan and deliver safe, structured and fun badminton activities and sessions. Assessed by course tutors.
COACH LEVEL 1	Motivated candidates with basic badminton experience / knowledge; PE teachers with badminton teaching certificate.	9 day course or 2 x 2 day course with guided coaching practice in between.	Basic coaching principles. What to coach - Level 1 - technical, tactical, physical and physical elements. How to coach - Level 1 - basic coaching methodology. Planning and delivery of progressive coaching sessions.	Demonstrates basic coaching competencies through effective planning, delivery, review and evaluation of linked coaching sessions. Assessed by course tutor.
COACH LEVEL 2	Level 1 coaches or equivalent. Players with national / international badminton experience.	Minimum 10 days tutored activities. Tasked and guided coaching practice and planning.	Coaching principles. How to coach - Level 2 coaching techniques. What to coach - Level 2 - technical, tactical and physical and elements with underpinning scientific principles and knowledge. Planning and delivery of annual training and competition programmes for individual badminton players.	Able to construct and deliver annual training and competition plans. Individual training plans and programmes underpinned by sports science principles. Effective managers of groups of players up to elite performance level. Assessed by external course tutor.
COACH LEVEL 3	Level 2 coaches or equivalent with minimum of 3 years coaching experience.	Minimum 12 months tutored period with specific courses of chosen specialist area.	Advanced planning and delivery for a specialized audience: children, elite performance, players with a disability or coach educator development.	Demonstrate an in-depth knowledge of selected specialist area. Ability to manage and integrate other coaches and experts into on-court / off court training plans. Assessed by a panel of relevant coaching experts.
COACH LEVEL 4	Highly experience coaches with experience of managing programmes.	Graduate/post-graduate level study of approved specialist subject (minimum 12 months).	Advanced level long term planning, delivery and management in chosen area of expertise. The application of sports science research, innovative and best practice.	Demonstrate long term developmental programmes and planning in specialist area, which includes research and innovative practice. Thesis produced on specialist area. Assessed by external panel of relevant coaches / sports scientists with badminton experience.
COACH EDUCATORS - TUTOR / TTRAINERS	Coaches with existing experience in coach development or very experienced coaches with relevant competences.	Course length appropriate to the level of award.	Relevant to the level of award - such as: <ul style="list-style-type: none"> Schools Badminton Tutors Schools Badminton Trainers Level 1 Coach Educators 	Able to deliver to adult coaches and PE teachers catering to various learning styles and incorporating various teaching / learning techniques. High level of communication skills. Assessed by external assessor.

Level 1

- **High demand from less developed and developing MAs.**
- **Translation critical to implementation in some regions.**
- **Demand is accelerating**
- **Many more developed MAs waiting for release of Level 2 before adopting BWF framework**



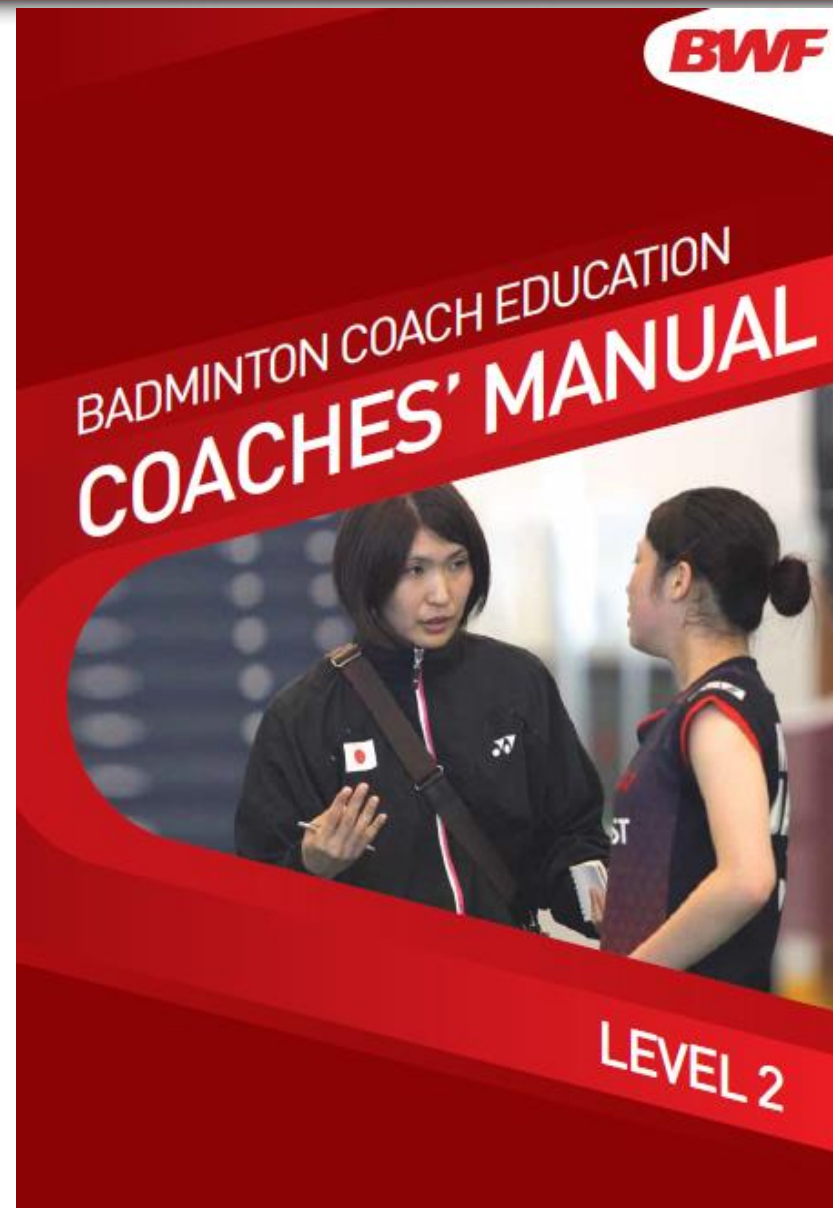
Level 1 - 2013

- **Level 1 courses were held in each CC during 2013 making use of the French, English, Spanish and Portuguese versions.**
- **Coaches from 48 different Members have passed the award.**
- **Tutors are qualified in 27 Members.**
- **Level 1 courses continue to be held using Olympic Solidarity funding.**
- **823,273 – total number of views (as at 17 March 2014) since the videos became available on 26 January 2012.**

Level 2

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- Pilots again proved essential with many adjustments made from experience
- A number of MAs ready to adopt framework on L2 release
- Increased level pre-requisites required to attend course.



Level 2

- ***Video Clips*** – a comprehensive range of video clips to support learning.
- ***Coaches Manual*** (learners' manual) divided into 11 modules – the main learning resources for trainee coaches.
- ***Tutors Manual*** – for Tutors who train coaches for the Level 2 Coaching Certificate.
- **255,361** – total number of views (as at 17 March 2014) since the clips were made available on 22 November 2013.



Level 3 Update

- **L3 development meeting held in March 2014. Work is progressing on resources.**
- **On schedule to pilot during 2014.**



Level 3 Structure

➤ **Generic L3 content followed by specialist modules as options (one option chosen):**

- ❖ **Elite play**
- ❖ **Junior development**
- ❖ **Coach education**





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Coach Education Questions?