

Schedule for Coaching Conference:

The Women in Badminton working group are pleased to be able to unveil the schedule for the first Women in Badminton coaching conference.

14 July 2013

Keynote Speaker: Steve Gunn. 10.00- 11.00

Steve's presentation will focus on the differences between coaching male and female athletes. Rowing's Team Start Programme has a proven success of identifying young talent suitable for their sport and developing that talent into Olympic Medal success. This is an opportunity for Badminton to learn from another individual sport and a European nation how they have successfully nurtured young female athletes to Olympic success. Following the presentation there will be an opportunity to ask Steve any questions that you may have.

Coffee/Tea break. 11.00-11.10

Kirsten Larsen. 11.10- 11.30 & 11.45-12.45

Kirsten's presentation will take two different forms. The first part will be an oral presentation where she will explain the theoretical side of her unique approach to mental training for young female players. Her project has already been recognised by Badminton Europe as the 2012 WIB Project of the Year and all attendees will receive an English translation of an article written on it. The second part of her presentation will be a one hour coaching demonstration where Summer School players will take part in a simulation of her project and the attending coaches will be able to see her approach in action. Following the presentation there will also be an opportunity to ask Kirsten questions.

Networking luncheon: 13.00- 14.00